

**ROPER CENTER HOLDINGS ON
EDUCATIONAL ISSUES**

By Marc Maynard

Those interested in public attitudes toward education will find in the Roper Center archives the most complete collection of survey data available. Survey organizations in the US have conducted over 500 surveys since 1975 alone — roughly 4,000 individual questions — on educational issues: quality of education; assessments of teachers and administrators; core curriculum requirements; national testing and standards; problems facing public schools; educational reform; etc. In many though not all cases, the Center can supply complete question text, response percentages and study citations. The Center is able to disseminate to users the entire datasets in computer-readable form (on tape or diskette), for secondary analysis on their own computers.

The following is but a brief sample of important surveys on education available through the Roper Center.

**The Annual Survey of the Public's Attitudes
Toward the Public Schools, 1969-1989**

Survey Organization: The Gallup Organization
Interview Dates: Annually, each spring
Sample: National adult
Sponsor: Phi Delta Kappa
(1981-89)
Charles F. Kettering
Foundation
(1969-80)

The Teacher, NEA, and the Quality of Education

S: The Roper Organization
I: April 8-15, 1978
S: National adult
S: National Education Association

**Two Perspectives on the US Educational System:
High School Principals and the American Public**

S: ABC News/Washington Post
I: September 14-20, 1981

S: Adults and high school principals nationwide

**Is Anyone Out There Learning? Testing,
Discipline and Parental Involvement**

S: CBS News
I: June 26-29, 1983
S: National adult

**A New York Times National Survey on Education:
Quality, Government Spending and Local Problems**

S: New York Times
I: February 7-12, 1983
S: National adult

**Los Angeles Times Education Survey: Quality,
Curriculum and the Role of the Federal Government**

S: Los Angeles Times
I: June 26-30, 1983
S: National adult

**Academic Standards in Our Nation's Secondary
Schools: The Public's Response**

S: Market Opinion Research
I: November 1984-January 1985
S: National adult
S: The National Institute of Education

The American Teacher, 1984

S: Louis Harris and Associates
I: March 31-April 15, 1984
S: Public school teachers
S: Metropolitan Life

**The American Teacher: Strengthening the
Profession, 1985; and Former Teachers in
America, 1985**

S: Louis Harris and Associates
I: April 25-June 8, 1985
S: Public school teachers and former teachers
S: Metropolitan Life

**The American Teacher: Restructuring the
Teaching Profession, 1986**

S: Louis Harris and Associates
I: April 29-June 30, 1986

- S: Public school teachers
- S: Metropolitan Life

The American Teacher: Strengthening Links Between Home and School, 1987

- S: Louis Harris and Associates
- I: May-June 1987
- S: Public school teachers and parents of public school children
- S: Metropolitan Life

The American Teacher: Strengthening the Relationship Between Teachers and Students, 1988

- S: Louis Harris and Associates
- I: April-June, 1988
- S: Public school teachers and students
- S: Metropolitan Life

Grading the United States Education System, Curriculum and Testing

- S: Media General and Associated Press
- I: June 7-19, 1984
- S: National adult

Local Public Schools and the Quality of Education

- S: Media General and Associated Press
- I: May 5-13, 1989
- S: National adult

The Family Reading Survey

- S: The Roper Organization
- I: February 6-26, 1988
- S: Parents of children ages 3-14
- S: Jell-O Desserts and Reading is Fundamental

SPECIAL HOLDINGS ON HIGHER EDUCATION

The Roper Center houses a unique and comprehensive collection of studies focusing on higher education in the United States. The following is a sampling of the surveys in this area currently available from the Center.

The 1989 Survey Among College and University Faculty

- S: The Wirthlin Group
- I: February 17-April 17, 1989

- S: Two- and Four-Year university and college faculty
- S: The Carnegie Foundation for the Advancement of Teaching

The 1984 Carnegie Foundation Faculty Survey

- S: Opinion Research Corporation
- I: April 2-June 15, 1984
- S: Two- and four-year university and college faculty
- S: The Carnegie Foundation for the Advancement of Teaching

The 1977 Ladd/Lipset Survey of the Professoriate

- S: Everett Carl Ladd and Seymour Martin Lipset
- I: March 14-July 26, 1977
- S: University and college faculty

The 1975 Survey Among College and University Faculty

- S: Survey Research Center, University of California, Berkeley
- I: March 19-August 15, 1975
- S: Two- and four-year university and college faculty
- S: The Carnegie Commission on Higher Education

The 1975 Survey Among College and University Graduate Students

- S: Survey Research Center, University of California, Berkeley
- I: March 19-August 15, 1975
- S: Graduate Students
- S: The Carnegie Commission on Higher Education

The 1975 Survey Among College and University Undergraduate Students

- S: Survey Research Center, University of California, Berkeley
- I: February 13, 1975-June 3, 1976
- S: Undergraduate Students
- S: The Carnegie Commission on Higher Education

At the Center

The 1975 Ladd/Lipset Survey of the Professoriate

- S: Everett Carl Ladd and Seymour Martin Lipset
- I: March-July, 1975
- S: University and college faculty

The 1969 Carnegie Foundation Faculty Survey

- S: Survey Research Center, University of California, Berkeley, and the American Council on Education
- I: March-June, 1969
- S: Graduate Students
- S: The Carnegie Commission on the Future of Higher Education

The 1969 Carnegie Foundation Survey of Undergraduate Students

- S: Survey Research Center, University California, Berkeley and the American Council on Education
- I: December 1969-March 1970
- S: Undergraduate Students
- S: The Carnegie Commission on the Future of Higher Education

The ACLS Survey of Scholars: Views on Publications, Computers and Libraries

- S: Resources for the Future
- I: November 1985
- S: Members of Societies affiliated with the American Council of Learned Societies
- S: American Council of Learned Societies

Attitudes About American Colleges

- S: The Gallup Organization
- I: July 6-9, 1989
- S: National adult
- S: Council for Advancement and Support of Education

American Attitudes Toward Higher Education 1986

- S: Opinion Research Corporation
- I: December 12-15, 1986
- S: National adult
- S: Council for Advancement and Support of Education

American Attitudes Toward Higher Education 1985

- S: Opinion Research Corporation
- I: September 27-October 7, 1985
- S: National adult
- S: Council for Advancement and Support of Education

TEACHING EFFECTIVENESS SHOULD BE THE PRIMARY CRITERION FOR PROMOTION OF FACULTY

	AGREE
ALL FACULTY	62%
TYPE OF INSTITUTION	
Four Year	48
Two Year	92
CARNEGIE CLASSIFICATION	
Research	22
Doctorate	41
Comprehensive	68
Liberal Arts	76
Two year	92
AGE	
Under 40	53
40 to 49	61
50 to 59	67
60 to 64	69
65 and over	62
GENDER	
Male	58
Female	73
DEPARTMENT	
Biological Sciences	50
Business/Communications	71
Education	57
Engineering	45
Humanities	66
Mathematics	58
Physical Sciences	47
Social Sciences	50

SOURCE: Survey by The Wirthlin Group for the Carnegie Foundation for the Advancement of Teaching, 1989.