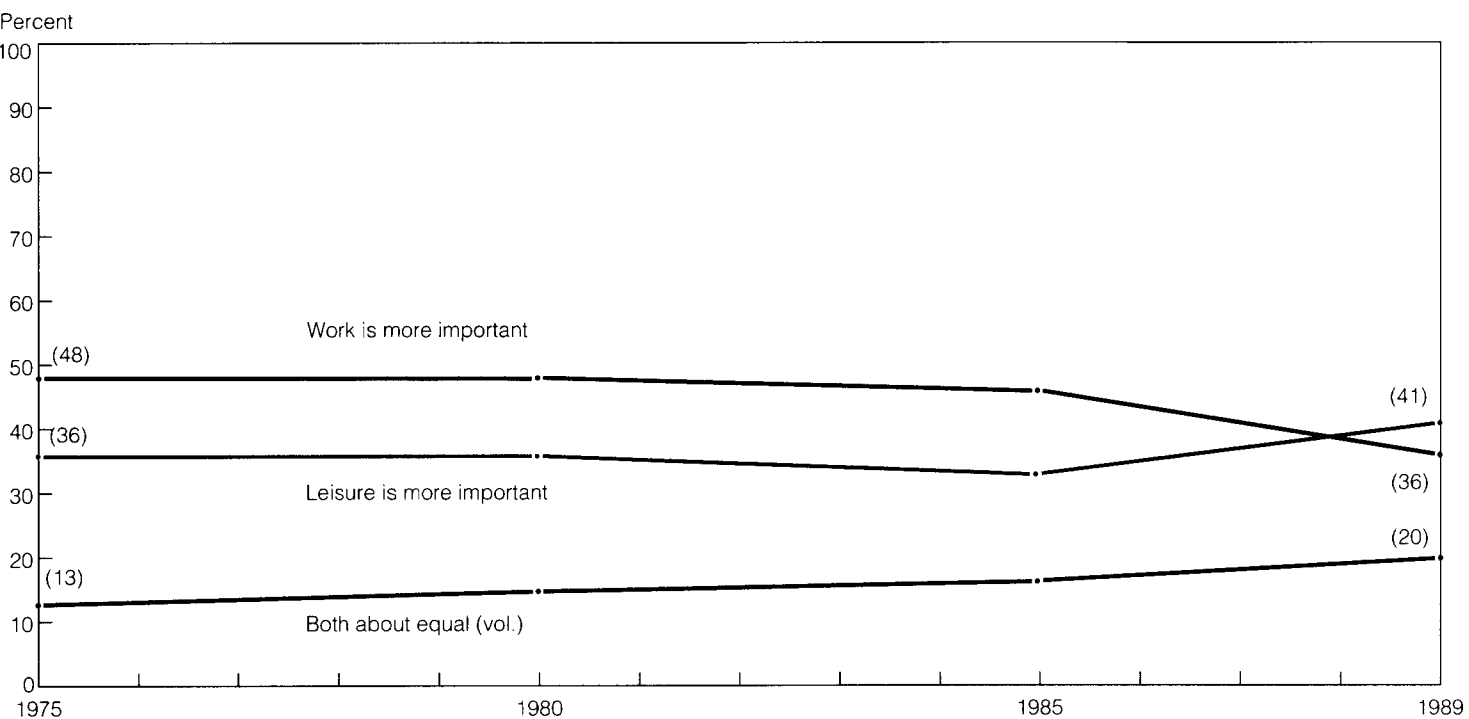


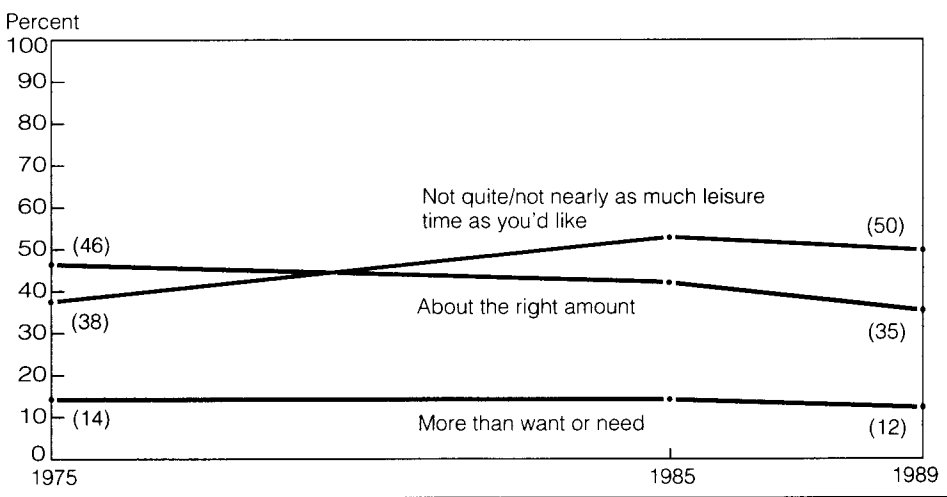
LIFE IN THE FAST LANE?

Question: Which way do you tend to look at the relationship between work and leisure time: (Card shown respondent)



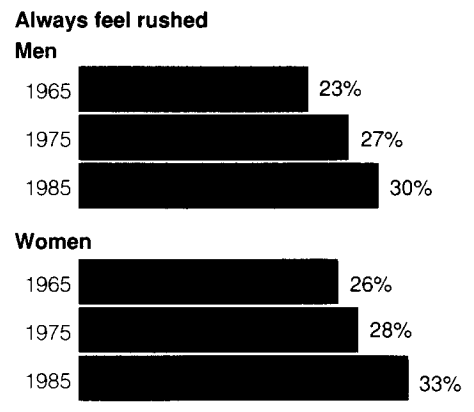
Source: Surveys by the Roper Organization (Roper Reports 89-10), latest that of October 14-20, 1989.

Question: Now, thinking of the amount of leisure time you have to do the things that interest you personally, would you say you have more leisure time than you want or need, or about the right amount of leisure time, or not quite as much as you'd like, or not nearly as much leisure time as you'd like?



Source: Surveys by the Roper Organization (Roper Reports 89-10), latest that of October 14-20, 1989.

Question: In general, how do you feel about your time—would you say you always feel rushed even to do things you have to do, only sometimes feel rushed, or almost never feel rushed.



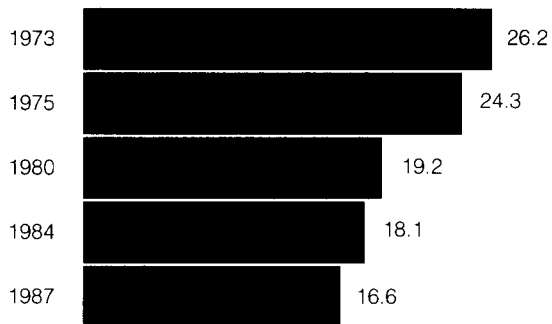
Source: Americans' Use of Time Project, Survey Research Center, University of Maryland, latest that of January 1-December 31, 1985.

Are we tilting toward leisure over work? Some recent data appear to suggest so—but we shouldn't lean too hard on a single survey point.

Question: And about how many hours each week do you estimate you have available to relax, watch television, take part in sports or hobbies, go swimming or skiing, go to the movies, theater, concerts, or other forms of entertainment, get together with friends, and so forth?

Question: About how many hours of leisure time would you say you have on a typical weekday—by that I mean hours when you're free to do what you want to do? And how about on a typical Saturday? And finally Sunday. How many hours of leisure time do you usually have?

Median number of leisure hours per week



Average hours of leisure

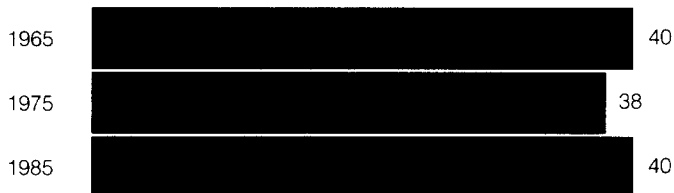


Source: Surveys by Louis Harris and Associates for the National Committee for Cultural Resources, 1975, Philip Morris Companies, Inc., latest that of March 13-April 6, 1987.

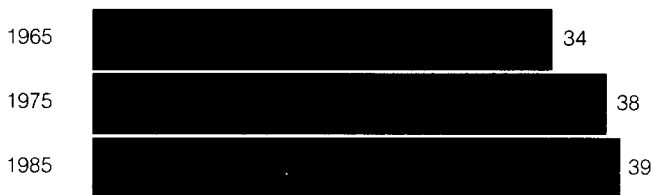
Source: Survey by the Roper Organization (Roper Reports 89-10), October 14-20, 1989.

Average hours of free time per week/ time diary method

Men



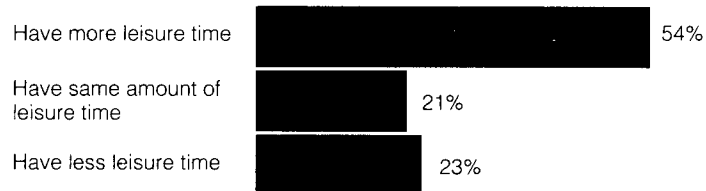
Women



Source: Americans' Use of Time Project, Survey Research Center, University of Maryland, latest that of January 1-December 31, 1985.

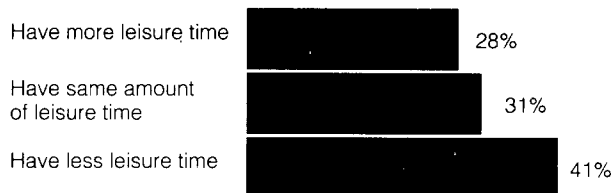
Question: Compared to when your parents were your age, do you think you have more leisure time than your parents, less leisure time, or about the same amount?

Amount of leisure time compared to parents



Question: Compared to five years ago, do you think you have more leisure time today, less leisure time, or about the same amount?

Amount of leisure time compared to five years ago

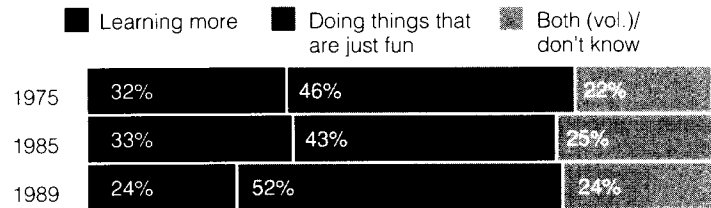


Source: Survey by Yankelovich Clancy Shulman for Time and Cable News Network, April 4-5, 1989.

How much leisure time do we have? It's not surprising that survey measures of leisure time are contradictory—few people bother to add it up, or, when they do, they apply different definitions.

Question: If you had more leisure time than you do, which way would you prefer to spend it: learning more about things that could increase your education and help you in your work; doing things that are just fun and give you pleasure?

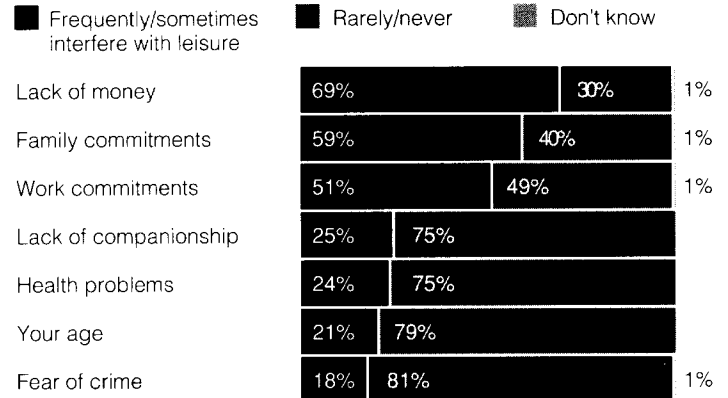
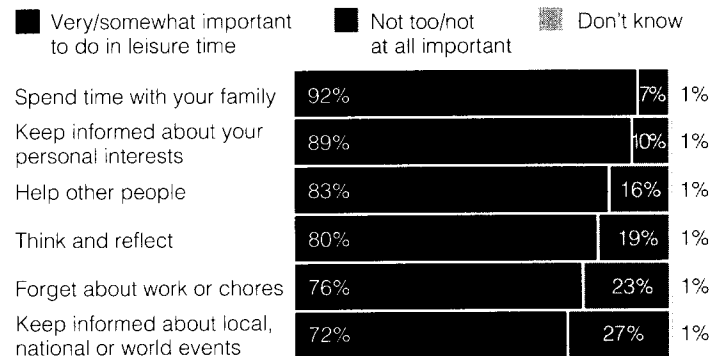
If you had more leisure time, would you prefer to spend it ...



Source: Surveys by the Roper Organization (Roper Reports 89-10), latest that of October 14-20, 1989.

Question: Here is a list of things that people do in their leisure time. (Card shown respondent) Please read down the list and for each one tell me how important it is to you that you do it in your leisure time.

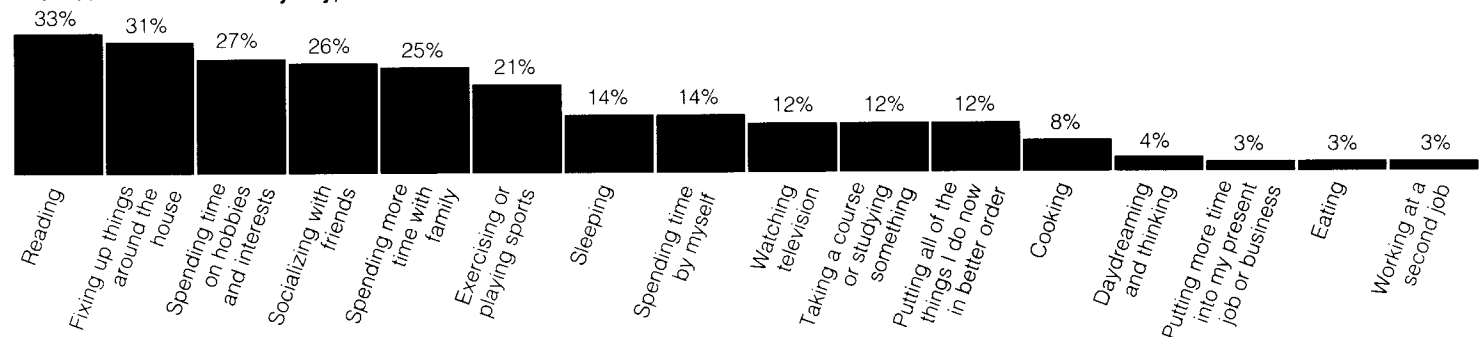
Question: Now, here is a list of things which some people find interfere with their leisure time. (Card shown respondent) For each one please tell me how often it keeps you from doing some leisure-time activities you would really like to do.



Source: Survey by the Roper Organization (Roper Reports 89-10), October 14-20, 1989.

Question: I'd like you to imagine a situation in which you had four extra hours every day to do whatever you wanted to do. Which two or three of these things do you think you would do more of with those extra four hours? (Card shown respondent)

With four extra hours every day, would do more...



Source: Survey by the Roper Organization (Roper Reports 88-5), April 16-30, 1988.

“Pretty conventional” describes the value choices most Americans make. So it is with regard to what we would do with more leisure time.