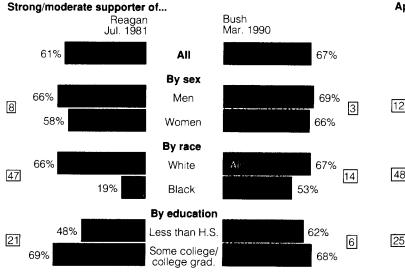
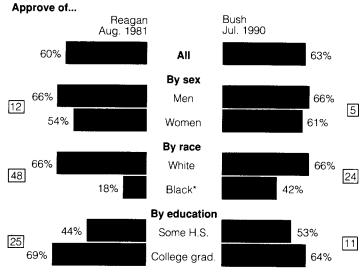
Support for Bush is less polarized than support for Reagan. The economy may prove to be a liability.

Question: How do you feel about President (Reagan/Bush)—at the present time, would you describe yourself as a strong supporter, a moderate supporter, a moderate critic, or a strong critic?

Question: Do you approve or disapprove of the way (Ronald Reagan/George Bush) is handling his job as President?





Note: * All respondents substituted for White because not asked.

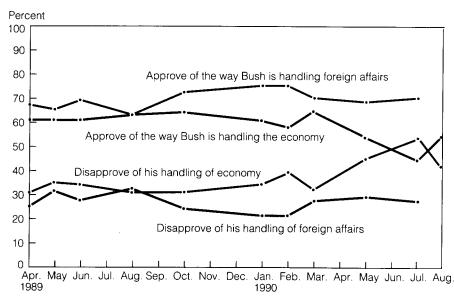
Source: Surveys by the Roper Organization (Roper Reports 90-4), latest that of March 10-17, 1990.

Note: * = Nonwhite in 1981

Source: Surveys by the Gallup Organization, latest that of July 6-8, 1990.

DANGER SIGNS: CONCERN ABOUT THE ECONOMY

Question: Do you approve or disapprove of the way Bush is handling (the economy/foreign affairs)?



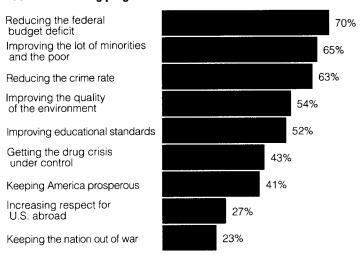
Source: Surveys by ABC News/Washington Post, latest that of August 17-20, 1990.

The federal budget deficit and the plight of the disadvantaged are two prominent chinks in Bush's ratings armor. A third of us don't know where he plans to lead the nation in the next three years.

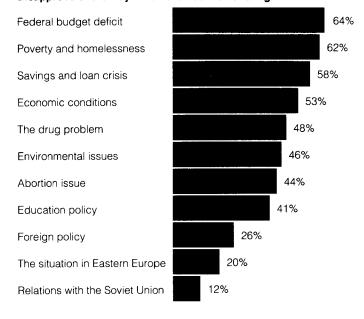
Question: Here is a list of some problems and responsibilities facing the President and his administration. After one year in office, do you think George Bush is making progress or is not making progress on handling each of these different problems?...

Question: Now let me ask you about some specific problems facing the country. As I read off each one, would you tell me whether you approve or disapprove of the way President Bush is handling the problem?...

Bush is not making progress on...



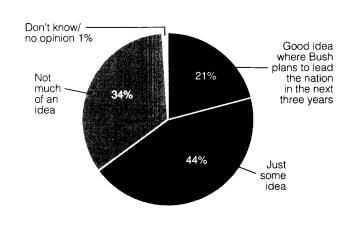
Disapprove of the way President Bush is handling...



Source: Survey by the Gallup Organization, February 8-11, 1990.

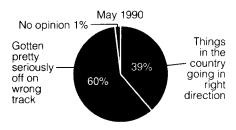
Source: Survey by the Gallup Organization, July 6-8, 1990.

Question: Do you think you have a good idea, just some idea or not much of an idea of where Bush plans to lead the nation in the next three years?



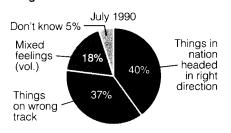
Most recent surveys suggest the country is off on the wrong track. There doesn't appear to be a strong partisan component to our pessimism, as the verbatim responses below show.

Question: Do you feel things in the country are generally going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



Source: Survey by ABC News/Washington Post, May 17-21,

Question: All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

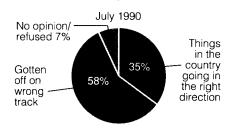


Note: Sample = registered voters.

Source: Survey by Hart-Teeter Research Companies for NBC

Source: Survey by Hart-Teeter Research Companie News/Wall Street Journal, July 6-10, 1990.

Question: Generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?



Source: Survey by The Wirthlin Group, July 23-25, 1990.

Who are...

The pessimists

("Wrong track" responses subtracted from "right direction" responses)

The optimists

(47) Some H.S.
(46) Blacks
\$15,000 income
(39) Very liberal
(33) Very liberal
(33) Females, 55+
(28) 65 Vears
(23) Democrats
(23) Democrats
(23) Females, 18.34
(22) Females
(23) Pemales
(23) Females
(23) Pemales
(23) Pemales
(23) Pemales
(23) Pemales
(23) Females
(23) Pemales
(23) Pemales
(23) Pemales
(24) Pears
(25) Male Democrats
(26) Males
(27) Males
(29) Males
(29) Males
(29) Males
(29) Males
(29) Males
(29) Males
(20) Males
(20) Males
(20) Females
(20) Males
(20) Males
(20) Females
(20) Females
(20) Males
(20) Females
(20) Males
(20) Females
(20) Males
(20) Females

Question: Please tell me why you feel that things have gotten off on the wrong track. Are there any other reasons? Anything else?

Reasons why things are on the wrong track

Crime/Drugs (33%)
Our justice system is all screwed up/too many criminals getting loose/people who do crimes aren't tried/people are afraid, not free/nobody can do anything/criminals get set free/people are shooting at each other/the borders are very bad/we should handle it ourselves, it should start in the home

Economic concerns (29%)
Taxes are going up/taxes are too high/the tax isn't spent to its best use/the deficit keeps getting bigger/they're not doing anything about the deficit/the inflation rate/prices are going up/health care is a problem because of the expense/people can't live where they would like to because they can't afford it/I've seen a lot of people laid off

18-24 Some H.S. Some H.S. Gob Democrats Poolife	Pro-choice	
39% 28% 35% 35% 35% 34% 36%	29%	
9 21 23 30 24 37 29	30	

Reasons why things are on the wrong track

Government (28%)
Too many people are making too many wrong decisions/the people making decisions are all born with silver spoons in their mouths/they're spending too much money on missiles and nuclear crap/they're not spending money in the right places/ the savings and loan situation is one of the worst things that has happened in the country in a long time/ government seems to be a little corrupt

Apathy (27%)
People have given up trying/people don't care as much/our youth are lazy/too much talking and no giving/the collapse of the family/we lost the morals of the home/people have lost their morals/TV has a lot to do with it/America is not the way it used to be/people don't have a fear of God today/people are not obeying the Bible

18-24	65,	Some I	Post gradus	909	De m o c	P _{ro-life}	Proph
	29%	21%	42%	24%			
24	27	28	18	27	24	28	26

Source: Survey by the Wirthlin Group, June 18-20, 1990