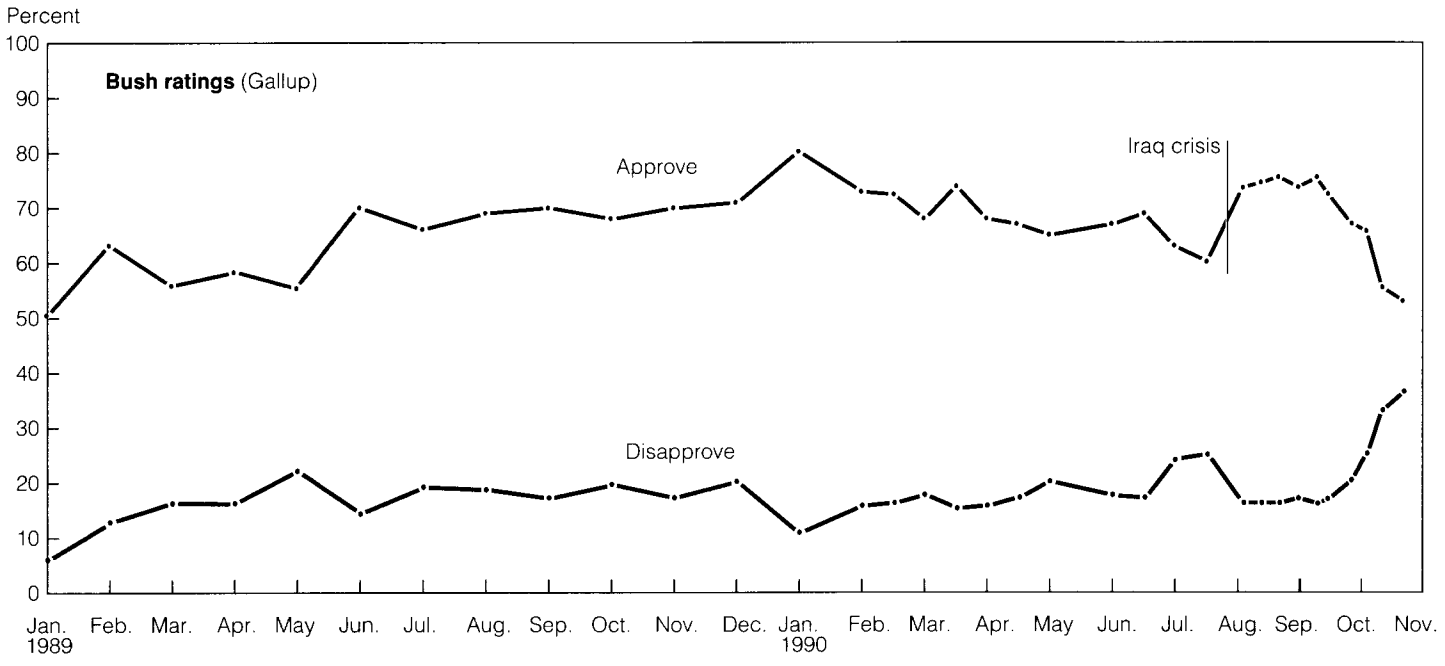


RATING GEORGE BUSH

George Bush's ratings have cooled as his presidency approaches its halfway point. Bush's popularity after 21 months in office still puts him ahead of Presidents Truman, Ford, Carter, and Reagan at the same point in their terms.

Question: **Do you approve or disapprove of the way George Bush is handling his job as president?**



Source: Surveys by the Gallup Organization, latest that of October 18-21, 1990.

		Approve	Disapprove			Approve	Disapprove	
First Rating								
1989	Gallup	1/24-26	51%	6%	<i>NYT</i>	8/9-10	72	19
Last Six Months					Gallup/ <i>Newsweek</i>	8/9-10	75	15
1990	Gallup	4/5-8	68	16	Gallup	8/9-12	74	16
	YCS/ <i>Time/CNN</i>	4/9-10	70	19	Gallup	8/16-19	75	16
	NBC/ <i>WSJ</i>	4/11-16	75	15	CBS/ <i>NYT</i>	8/16-19	76	15
	Wirthlin	4/16-18	69	20	Wirthlin	8/20-22	78	16
	Gallup	4/19-22	67	17	YCS/ <i>Time/CNN</i>	8/23	74	20
	<i>LA Times</i>	5/10-14	70	19	Gallup	8/23-26	76	16
	Gallup	5/17-20	65	20	Gallup	8/30-9/2	74	17
	ABC/ <i>WP</i>	5/17-21	70	28	ABC/ <i>WP</i>	9/6-9	75	21
	NBC/ <i>WSJ</i>	5/18-22	72	21	Gallup	9/10-11	76	16
	CBS/ <i>NYT</i>	5/22-24	69	17	Gallup	9/14-16	73	17
	Wirthlin	5/22-24	71	21	NBC/ <i>WSJ</i>	9/15-18	75	15
	CBS/ <i>NYT</i>	6/5-8	69	17	Wirthlin	9/17-19	75	19
	Gallup	6/7-10	67	18	Gallup	9/27-30	67	20
	Gallup	6/15-17	69	17	Gallup	10/3-4	66	25
	Wirthlin	6/18-20	71	19	Times Mirror	10/4-7	55	28
	Gallup	7/6-8	63	24	ABC/ <i>WP</i>	10/5-7	65	31
	NBC/ <i>WSJ</i>	7/6-10	67	22	CBS	10/7	62	27
	Gallup	7/19-22	60	25	CBS/ <i>NYT</i>	10/8-10	60	30
	ABC/ <i>WP</i>	7/19-24	65	33	ABC/ <i>WP</i>	10/10-14	56	40
	Wirthlin	7/23-25	63	29	Gallup	10/11-14	56	33
	Wirthlin	7/23-25	63	29	Gallup	10/18-21	53	37
	CBS	8/7-8	66	22	NBC/ <i>WSJ</i>	10/19-21	59	32

BUSH AND HIS PREDECESSORS			
	After 6th Month	After 12th Month	After 21st Month
Truman (4/45 took office)	75%*	50%	35%
Eisenhower (1/53)	71	68	64
Kennedy (1/61)	71	77	62
Johnson (11/63)	75	69	65
Nixon (1/69)	65	61	58
Ford (8/74)	39	46	47
Carter (1/77)	67	52	49
Reagan (1/81)	60	47	42
Bush (1/89)	66	80	53

Note: * = rating after 7th month in office.
Source: Surveys by the Gallup Organization, latest that of October 18-21, 1990.