

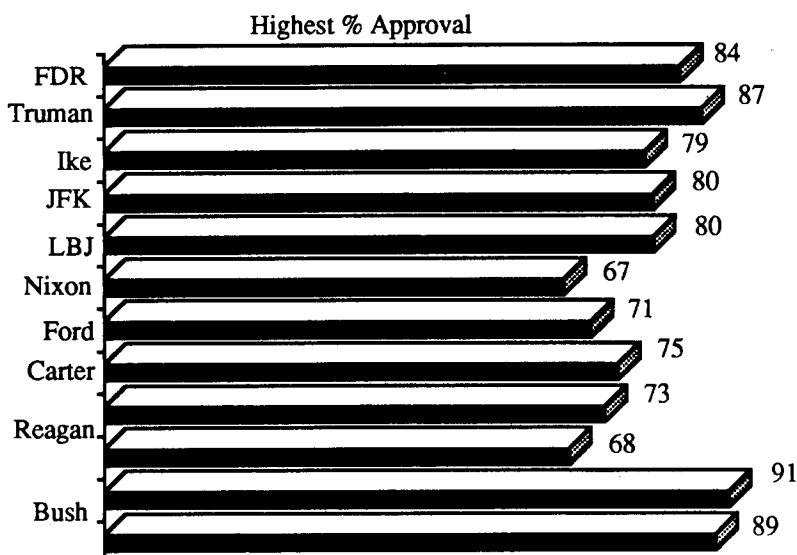
PUBLIC OPINION AND THE GULF CRISIS: THE REVIEW COMPLETE

The Gulf crisis was a major political and policy event. It was also the subject of an unprecedented barrage of polling—easily the greatest number of questions ever asked of any focused event. Our coverage of findings as to the course of public opinion is, in response, unusually comprehensive: 20 full pages of data, beginning here and continuing through the first 15 pages of the Public Opinion Report (POR)—the latter published jointly with *The American Enterprise* magazine. This special Gulf coverage concludes with data (p. 33) from a special tracking poll done by the Roper Center itself, in conjunction with its sister organization at the University of Connecticut, the Institute for Social Inquiry.

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PRESIDENTS' HIGHEST MARKS: ROOSEVELT TO BUSH

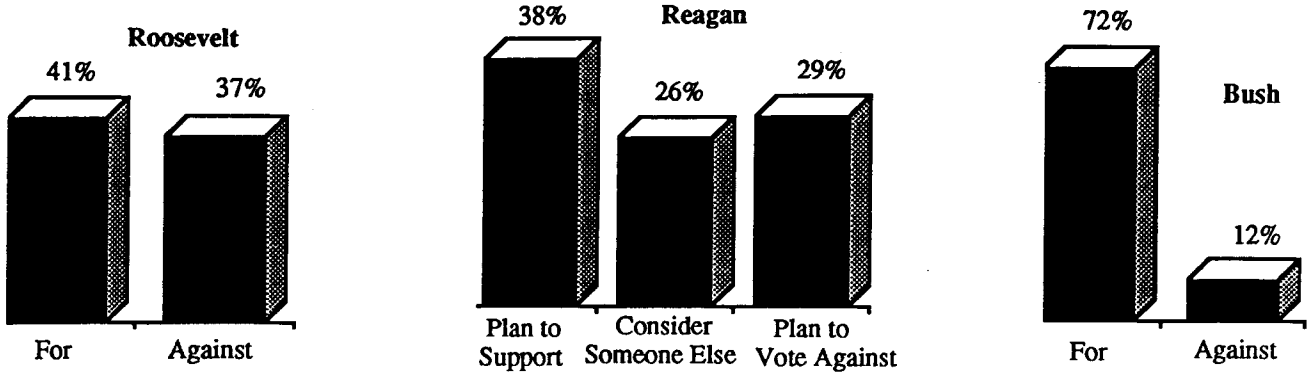


Except for Reagan and Bush, each president's highest rating was found in a Gallup survey. Reagan's highest score occurred in an ABC News/Washington Post survey (73%). Bush's highest score occurred in a Gordon Black/USA Today survey (91%). For both Reagan and Bush, their highest Gallup rating is also shown.

Question: Do you approve or disapprove of the way [name of president] is handling his job as president?

Interview Dates: Roosevelt, 1/8-13/42; Truman, 6/1-5/45; Eisenhower, 12/14-19/56; Kennedy, 3/8-13/62; Johnson, 2/28-3/5/64; Nixon, 11/12-17/69 and 1/26-29/73; Ford, 8/16-19/74; Carter, 3/18-21/77; Reagan, 4/20-22/81 (ABC/WP), 5/8-11/81 (Gallup); Bush, 2/28/91 (Gordon Black/USA Today), 3/1/91 (Gallup/Newsweek).

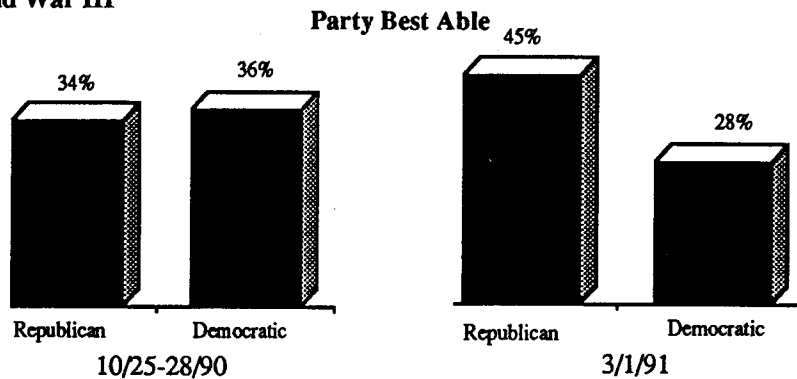
BUSH AND THE GOP LOOK STRONGER



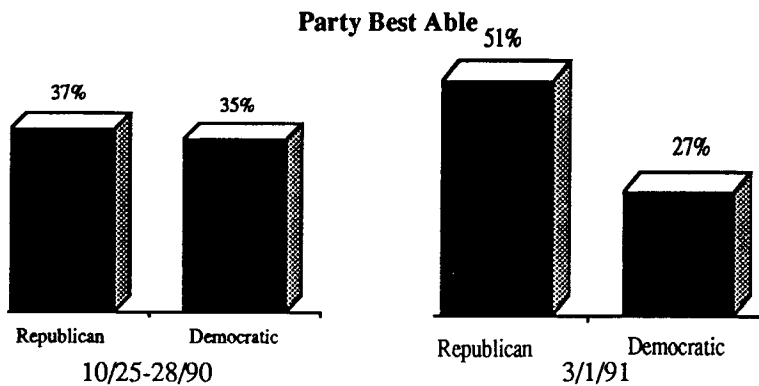
Questions: If President Roosevelt runs for a third term next year, will you vote for him or will you vote against him, no matter who the Republican candidate happens to be? (People's Research, 11/17-22/39). Thinking about the 1984 presidential election, do you definitely plan to support President Reagan, would you consider voting for someone else, or do you definitely plan to vote against him? (Penn & Schoen Associates, 2/8-12/84). If the presidential election were held today, would you vote for or against George Bush—regardless of who was running against him? (Gordon Black/USA Today, 2/28/91).

Note: Because the questions differ and the FDR and Reagan soundings were not made at the time of a major event that made Americans extremely happy, these data are not strictly comparable. They do, however, compare Bush's current standing to typical tests of support for popular Democratic and Republican predecessors.

Keeping Out of World War III



Prosperity

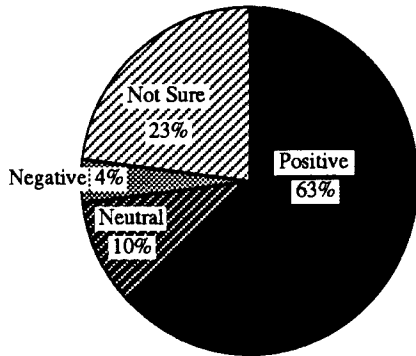


Questions: Looking ahead for the next few years, which political party do you think would be more likely to keep the United States out of World War III—the Republican Party or the Democratic Party? Which political party—the Republican or the Democratic party—will do a better job of keeping the country prosperous?

Note: Surveys by the Gallup Organization, October 25-28, 1990; Gallup/Newsweek, March 1, 1991. "No Difference" (vol.) and "Don't Know" not shown.

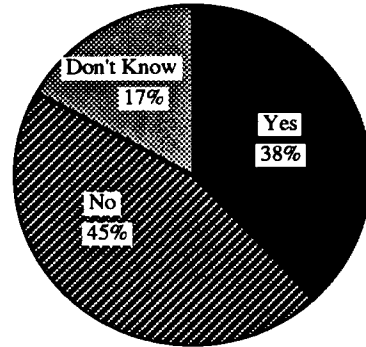
THE U.S. PUBLIC IS GREATLY SATISFIED WITH THE OUTCOME IN THE GULF, BUT IT STILL KEEPS A SENSE OF PROPORTION

Question: I'm going to read you the names of several people who are active in the news. I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so...Norman Schwarzkopf, Colin Powell (NBC News/Wall Street Journal, February 26-27, 1991). Would you like to see (General Norman Schwarzkopf, Commander of the Allied Forces/General Colin Powell, Chairman of the Joint Chiefs of Staff) run for president some day? (Gordon Black/USA Today, February 28, 1991)

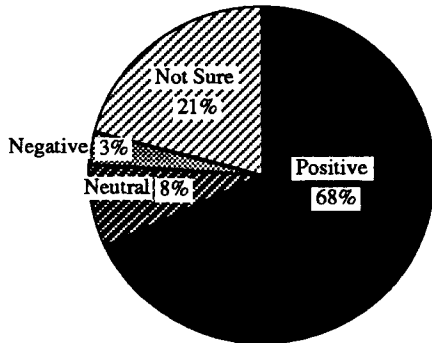


SCHWARZKOPF

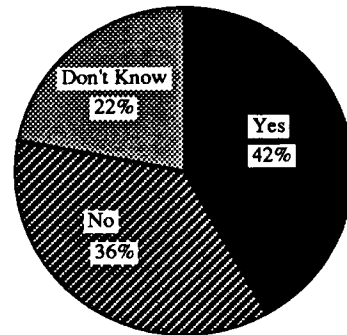
Positive or negative feelings?



Yea or nea for prexy?



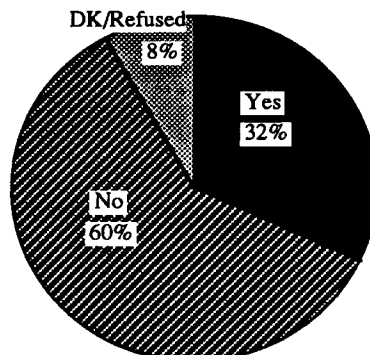
POWELL



Question: Does success in the Persian Gulf war make you feel the US should be more willing to use military force in the future to help solve international problems, or not?

Note: Survey by the Gallup Organization for Newsweek, March 1, 1991.

More inclined to use force?

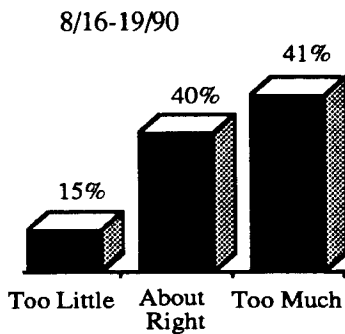
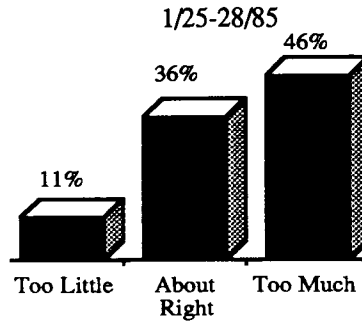


The Gulf Crisis: Public Opinion Complete/cont.

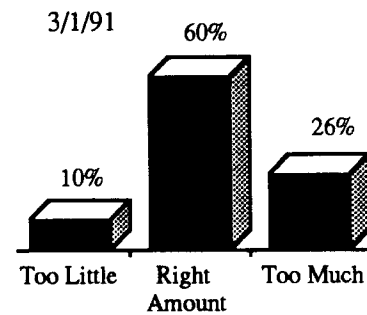
**YES TO A DEFENSE SPENDING AND A U.S. PRESENCE IN THE GULF;
YES WE HAVE MADE LONG-TERM GAINS**

Question: There is much discussion about the amount of money the government in Washington should spend for national defense and military purposes. How do you feel about this? Do you think we are spending too little, about the right amount, or too much?

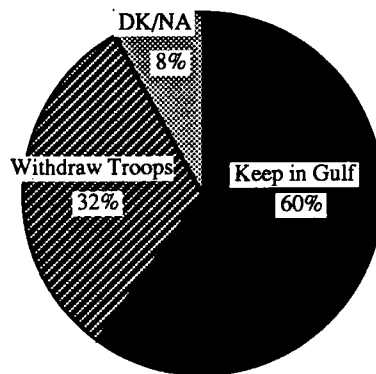
Note: Surveys by the Gallup Organization, January 25-28, 1985 and August 16-19, 1990; Gallup/Newsweek, March 1, 1991.



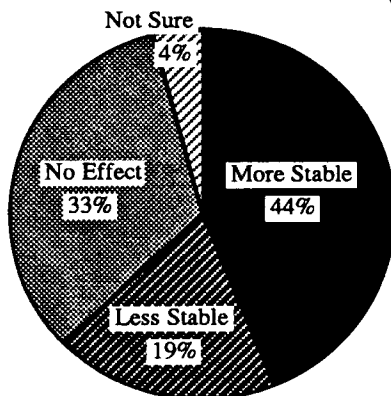
Opinion on Current Defense Spending



Questions: Once the war in the Persian Gulf is over, do you think the US should keep some troops in the Gulf in order to insure stability in the region, or should the US withdraw all its troops from the area after the war? (CBS News, February 25, 1991). Taking everything into consideration, in the long run, do you think the war against Iraq will end up making...the Middle East a more stable and secure place, a less stable and secure place, or won't it have much effect one way or the other?...America's overall position in the world stronger, or weaker, or won't it have much long-term effect on America's position in the world? (Los Angeles Times, February 15-17, 1991).



Keep troops in Gulf?



Effect on Mid-East and US World Role

