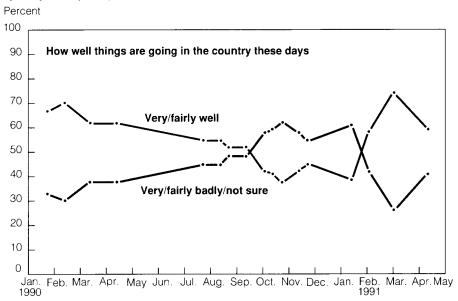
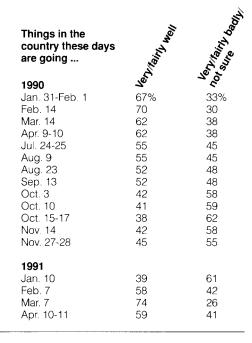
# THE COUNTRY'S MOOD

The events of the Gulf War boosted evaluations of how the country and the economy are faring. Large majorities consistently find a high level of satisfaction in their personal lives.

Question: How well do you think things are going in the country these days—very well, fairly well, fairly badly, or very badly?

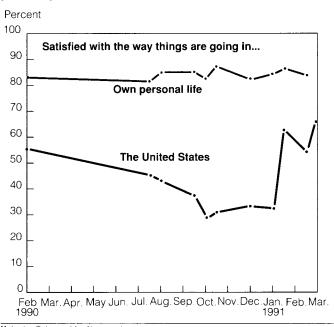




Note: "Not sure" response does not exceed 3% for time period shown.

Source: Surveys by Yankelovich Clancy Shulman for Time and Cable News Network

Question: In general, are you satisfied or dissatisfied with the way things are going in the United States at this time? In general, are you satisfied or dissatisfied with the way things are going in your own personal life?

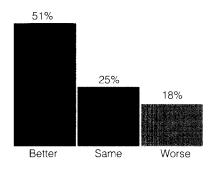


lite	15	
1990 Feb. 8-11 Jul. 19-22 Aug. 9-12 Sep. 27-30 Oct. 11-14 Oct. 25-28 Dec. 13-16	83% 81 85 85 82 87 82	16% 17:33 14:16:11
<b>1991</b> Jan. 3-6 Jan. 17-20 Feb. 14-17	84 86 84	14 12 15
In the		
United States	Salistie	Oissensined
	55% 45 43 37 29 31 33	79% 51 51 58 67 66 64

Personal

Question: What is your best guess about the United States five years from now? Generally, if things go pretty much as you expect, do you think things will be better, worse, or about the same as they are today?

Five years from now in the United States, expect things to be...



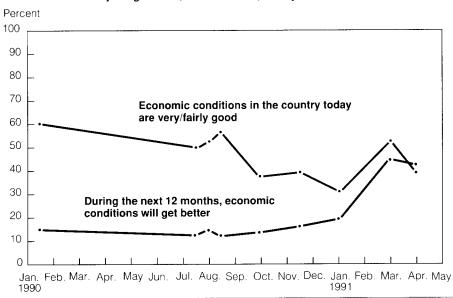
Source: Survey by CBS News/New York Times. March 4-6

Note: \* = Gal·up poll for Newsweek

Source: Surveys by the Gallup Organization, latest that of March 1, 1991

The public's economic forecasts are becoming more optimistic. Assessments about current economic conditions, however, are still more negative than positive.

Question: How would you describe the economic conditions in the country today—as being very good, fairly good, poor, or very poor? During the next 12 months, do you think the economic conditions in this country will get better, become worse, or stay about the same?



#### Economic conditions today ...

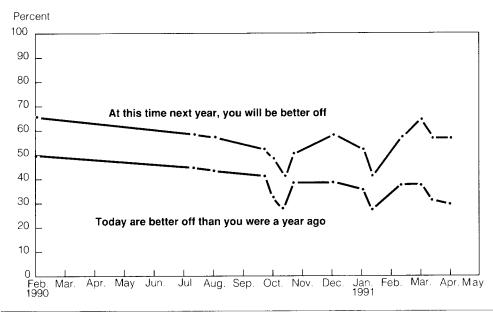
1990	Very good/fairly good	Poor/very poor
Jan. 31-Feb. 1	60%	39%
Jul. 24-25	49	50
Aug. 9	52	46
Aug. 23	56	43
Oct. 10	37	63
Nov. 27-28	39	61
1991		
Jan. 10	31	68
Mar 7	52	46
Apr. 10-11	39	59

#### During next 12 months, economic conditions will ...

1990	Get better	Stay the same	Get worse
Jan 31-Feb. 1	14%	64%	20%
Jul. 24-25	12	57	29
Aug. 9	14	38	44
Aug. 23	12	32	50
Oct. 10	13	32	50
Nov. 27-28	16	36	45
1991			
Jan. 10	19	32	43
Mar. 7	44	40	15
Apr. 10-11	42	40	15

Source: Surveys by Yankelovich Clancy Shulman for Time and Caple News Network, latest that of April 10-11, 1991

Question: We are interested in how people's financial situation may have changed. Would you say you are financially better off now than you were a year ago, or are you financially worse off now? Now looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?



Today are ...

1990	Better off than a year ago	Worse of
Feb. 8-11	49%	26%
Jul. 19-22	44	27
Aug. 9-12	43	29
Sep. 27-30	40	32
Oct. 11-14	32	41
18-21	27	30
25-28	38	35
Dec. 13-16	38	36
1991		
Jan. 3-6	35	32
11-13	27	33
Feb. 14-17	37	28
Feb. 28-Mar. 3	37	28
Mar. 21-24	31	37
Apr. 11-14	29	33

## At this time next year will be ...

1990	Better off	Worse off
Feb. 8-11	65%	16%
Jul. 19-22	58	17
Aug. 9-12	57	20
Sep. 27-30	52	20
Oct. 11-14	48	30
18-21	41	34
25-28	50	27
Dec. 13-16	58	18
1991 Jan. 3-6 11-13 Feb. 14-17 Feb 28-Mar. 3 Mar. 21-24 Apr. 11-14	52 41 57 64 56 56	18 25 15 9 18 17

Note: "Same" a volunteered response in both questions not shown here Source: Surveys by the Gallup Organization, latest that of April 11-14, 1991 Pundits pay extraordinary attention to a question about whether the country is headed in the right direction, or off on the wrong track. A careful reading of the responses shows wide variation in results by polling organizations, although the findings generally go in the same direction. George Bush's high overall ratings suggest that he is on the right track.

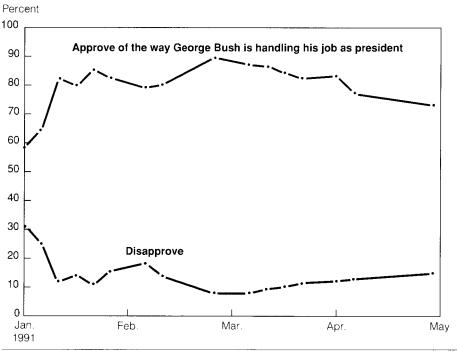
Question: Do you think things in this country are generally going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track. (ABC/WP) All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track? (NBC/WSJ) Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track? (CBS/NYT) Generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track? (Wirthlin)

ABC/ <i>WP</i>	Jan. 1990	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan. 1991	Feb.	Mar.	Apr.
Right track Wrong	48% 49	49% 48	_		39% 60	_	37% 60		36% 60	19% 79	_	_	49% 48	58% 39	_	42%* 51
<b>NBC</b> / <i>WSJ</i> Right track Wrong	49% 29		44% 31	47% 32	42% 38	_	40% 37	_	45% 40	22% 59		28% 51	_	65% 22	55% 26	
<b>CBS/NYT</b> Right track Wrong		_	_	=	_					<u></u> 			51%* 39	_	51% 42	_
<b>Wirthlin</b> Right track Wrong	45% 44	48% 43	43% 48	40% 51	36% 56	38% 53	35% 58	35% 57	35% 54	20% 73	25% 64	26% 64	58% 32	47% 43	_	44% 47

Note: = Washington Post poll, CBS News poll.

Source: Surveys by ABC News/Washington Post, CBS News/New York Times, NBC News/Wall Street Journal, and the Wirthlin Group, latest that of April 5-9, 1991; March 4-6, 1991; March 13-15, 1991; and April 15-17, 1991, respectively.

## Question: Do you approve or disapprove of the way George Bush is handling his job as president?



### Handling of job as president

		Approve	Disapprove
Gallup	1/3-6/91	58%	31%
CBS/NYT	1/5-7	62	27
YCS/Time/ CNN	1/10	61	30
Gallup	1/11-13	64	25
CBS/NYT	1/11-13	66	25
NBC/WSJ	1/23	77	15
Gallup	1/23-26	83	13
YCS/Time/ CNN	1/24	82	12
Gallup	1/30-2/2	82	15
YCS/Time/ CNN	2/7	80	14
Gallup	2/7-10	79	18
CBS/NYT	2/12-13	78	13
Gallup	2/14-17	80	14
LA Times	2/15-17	82	14
Gallup	2/21-24	80	13
CBS/NYT	2/24-25	85	10
NBC/WSJ	2/26-27	85	11
NYT	2/28-3/1	86	10
Gallup	2/28-3/3	89	8
CBS/NYT	3/4-6	88	8
YCS/Time/ CNN	3/7	86	9
Gallup	3/7-10	87	8
LA Times	3/9-11	84	13
NBC/WSJ	3/15-19	81	13
Gallup	3/28-30	82	11
CBS/NYT	4/1-3	80	12
Gallup	4/4-6	83	12
ABC/WP	4/5-9	80	18
LA Times	4/6-9	82	16
YCS/Time/ CNN	4/10-11	76	18
Gallup	4/11-14	77	13
Gallup	4/25-28	76	15

Source: Surveys by the Gallup Organization, latest that of April 25-28, 1991