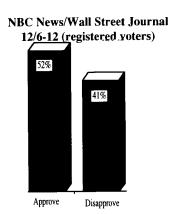
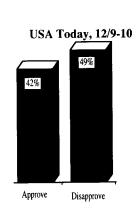
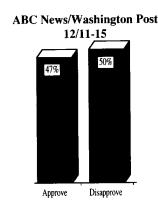
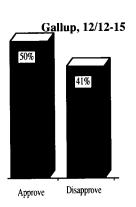
# **BUSH AND HIS CHALLENGERS** AT THE CLOSE OF 1991

## **Round-up of December Poll Findings** The President's Approval Percentage Stands at About 50

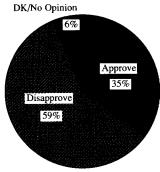


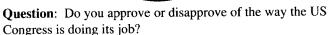


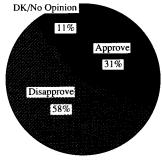




### Congress Continues to Get Very Low Marks; Mixed Readings on **Sentiment Vis-a-Vis Incumbents**

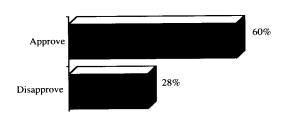






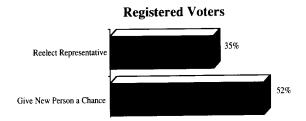
Question: Do you approve or disapprove of the way the Democrats in Congress are handling the nation's economy?

Source: Survey by ABC News/Washington Post, December 11-15, 1991.



Question: Do you approve or disapprove of the way your own representative to the US House in Congress is handling his or her job?

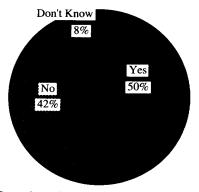
Source: Survey by ABC News/Washington Post, December 11-15, 1991.



Question: Looking ahead to the 1992 election for US Congress, do you feel your representative deserves to be reelected, or do you think it is time to give a new person a chance?

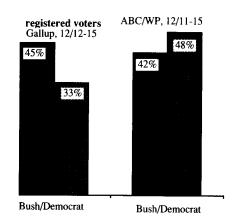
Source: Survey by NBC News/Wall Street Journal, December 6-9, 1991.

## Bush is Down on "Re-Elect" Measures; But Still Strong Compared to His Challengers

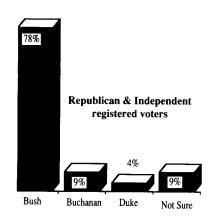


**Question**: Do you think President Bush deserves to be reelected in 1992?

**Source**: Survey by Gordon S. Black Corporation for USA Today, December 9-10, 1991.



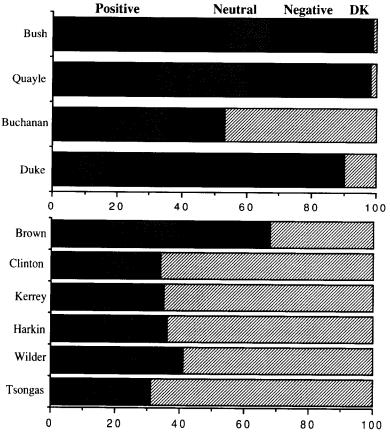
Gallup Question: If George Bush runs for re-election this year, in general, are you more likely to vote for Bush or for the Democratic Party's candidate for president? ABC Question: If the 1992 election were being held today, would you be inclined to vote for George Bush or for the Democratic nominee for president?



Question: If the 1992 Republican presidential primary election were being held today and the candidates were George Bush, Patrick J. Buchanan, and David Duke, for whom would you vote—Bush, Buchanan, or Duke? (If "not sure") Well, which way do you lean?

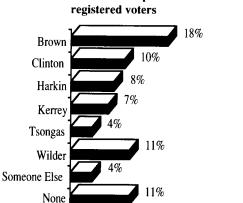
**Source**: Survey by NBC News/Wall Street Journal, December 6-9, 1991.

Question: ...I'd like you to rate your feelings toward each...as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (Response of registered voters.)



### Without Cuomo, a Democratic Free-For-All

**Democratic & Independent** 



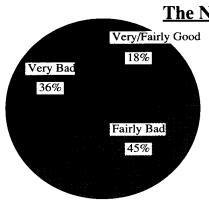
**Question**: ...If the Democratic primary for president were being held today, which candidate would you favor?

Not Sure

27%

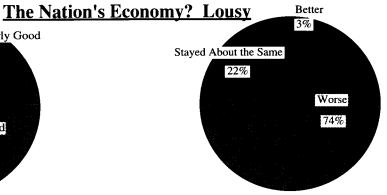
**Source**: Survey by NBC News/Wall Street Journal, December 6-9, 1991.

### Americans' Verdicts on the Economy in December Continued the Pattern Begun Earlier in the Fall



Question: Would you rate the condition of the national economy these days: very good, fairly good, fairly bad or very bad?

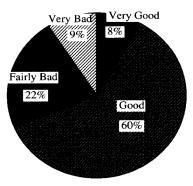
Source: Survey by Gordon S. Black Corporation for USA Today, December 9-10, 1991.



Question: Over the past year, do you think the national economy has gotten better, gotten worse, or stayed about the same? (Response of registered voters.)

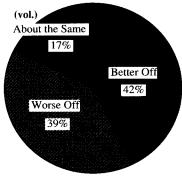
Source: Survey by NBC News/Wall Street Journal, December 6-9, 1991.

### My Own Economic Position? O.K.



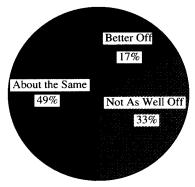
Question: How would you rate your own economic situation these days? Is it very good, fairly good, fairly bad or very bad?

Source: Survey by Gordon S. Black Corporation for USA Today, December 9-10, 1991.



Question: Would you say that you and your family are better off or worse off than you were four years ago? (Response of registered voters.)

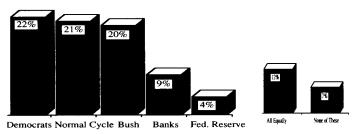
Source: Survey by NBC News/Wall Street Journal, December 6-9, 1991.



Question: Would you say you yourself are better off financially than you were when Bush became president, not as well off, or in about the same shape as then financially?

Source: Survey by ABC News/Washington Post, December 11-15, 1991.

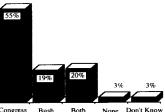
### Who's to Blame?



Question: Who do you blame most for the country's economic problems? (Response of registered voters.)

Source: Survey by NBC News/Wall Street Journal, December 6-9, 1991.

### A Full Democratic Share



Question: Who do you think is more responsible for the problems with the economy, President Bush or Congress?

Source: Survey by Gordon S. Black Corporation for USA Today, December 9-10, 1991.

### **BUSH APPROVAL AND PARTY STANDING:** STATE READINGS IN THE FALL OF 1991

				Bush Rating					Party ID			
<b>State</b>	<u>Date</u>	Org.	Sample E	Ex./Good	<u>Fair</u>	Poor o	or <u>App.</u>	Dis.	Dem.	Rep.	<u>Ind.</u>	
CT	10/15-21/91	ISI	Adult	54%	31%	14%			32%	26%	42%	
	11/2-15	CBS	Adult						31	26	44	
	11/12-17	ISI	Adult	44	37	17			29	29	42	
	12/12-17	ISI	Adult	34	44	20	44%	46%	28	26	45	
MA	October	KRC	Adult						43	13	44	
NJ	10/22-30	Eagleton	Adult						31	30	39	
	10/23-24	Bannon	Reg. Vote	r					48	25	27	
	11/2-15	CBS	Adult						29	34	37	
NY	10/7-10	Marist	Reg. Votes	r					48	34	18	
	11/6-7	ABC News/WABC	Adult				53	45	36	27	37	
PA	10/19-24	Market Strategies	Reg. Vote	r					38	36	26	
RI	11/17-18	Bannon	Reg. Vote	r					34	12	54	
AL	October	Mason-Dixon Re	g. Likely Vote	er 64	24	12						
	10/6-10	So. Opin. Research	Adult	64	28	7			38	32	31	
AR	10/4-6	Mason-Dixon Re	g. Likely Vote	er 63	26	10						
FL	October	Mason-Dixon Re	g. Likely Vote	er 62	26	11						
	11/3-24	Fla. Int. Univ.	Adult						39	37	24	
	12/5-8	Mason-Dixon	Reg. Votes	r 52								
KY	11/19-12/5	Univ. of Kentucky	Adult	53	26	18			53	25	21	

#### Question Wordings, Bush Rating:

CT (ISI): How would you rate the job George Bush is doing as president? Excellent, good, fair, or poor? Do you approve or disapprove of the way George Bush is handling his job as president; NY (ABC News/WABC): Do you approve or disapprove of the way George Bush is handling his job as president?; AL, AR, FL, TX (Mason-Dixon): How would you rate the performance of George Bush as president: excellent, pretty good, only fair, or poor?; AL (So. Opinion Research): How would you rate the job that George Bush is doing as president? Is he doing an excellent, good, only fair, or poor job?; **KY** (Univ. of Kentucky): How would you rate the job President Bush is doing as president? Excellent, good, fair, or poor?; GA (Univ. of Georgia): Some people approve of George Bush's performance as president and others disapprove of his performance as president. How about you? Do you strongly approve, approve, disapprove, or strongly disapprove of the way George Bush is handling his job as president?; GA (Atlanta Journal): Do you approve or disapprove of the way Bush is handling his job as president of the U.S.?; VA (Va. Commonwealth): Do you approve or disapprove of the way Bush is handling his job as president of the United States?; TX (Texas A & M): How would you rate the job George Bush is doing as president? Excellent, good, only fair, or poor?; IL (No. Illinois Univ.): I'm going to read you a list of public officials and I'd like you to tell me how good a job each has done in office. Please tell me if you think they've done an excellent, good, fair, poor, or very poor job...President Bush.; IA (Des Moines Register): Do you approve or disapprove of the job George Bush is doing as president?; MI (Schulman Ronca & Bucuvalas): Do you approve or disapprove of the way George Bush is handling his job as president?; OH (Univ. of Cincinnati): Generally speaking, do you approve or disapprove of the way President Bush is handling his job as president?; OH (Univ. of Akron): Overall, how would you rate the job George Bush is doing as president... Excellent, good, fair, poor, very poor, or do you not have an opinion on that?; WI (St. Norbert's): How would you rate the job that President Bush is doing? Would you say he's doing an excellent, good, not so good or poor job?; AZ (Rocky Mountain): Would you say that George Bush is doing an excellent, good, fair, poor, or very poor job as president?; CO (Talmey-Drake): In general, do you approve or disapprove of the job George Bush is doing as president?

#### Question Wordings, Party ID:

CT (ISI): Generally speaking, do you consider yourself a Democrat, a Republican, an Independent, or what? (CBS): Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or what?; MA (KRC): How would you describe your overall point of view in terms of political parties? Would you say that you are a Democrat, Independent, or a Republican?; NJ (Eagleton): In politics as of today, do you

					Bush Rating				Party ID			
<b>State</b>	<b>Date</b>	Org.	<b>Sample</b>	Ex./Good	<u>Fair</u>	Poor	or <u>App.</u>	Dis.	Dem.	Rep.	Ind.	
GA	10/24-11/11	Univ. of Georgia	Adult				71	23	32	29	40	
	11/16-19	Atlanta Journal	Adult				56	32	37	29	34	
LA	9/29-10/3	Market Strategies	Reg. Vot	ter					55	22	23	
NC	October	Univ. of No. Car.	Adult						40	37	24	
SC	10/10-28	Univ. of So. Car.	Adult						33	32	35	
VA	11/14-12/9	Va. Commonwealth	Adult				50	29	31	27	42	
TX	October	Mason-Dixon Reg	g. Likely Vo	ter 62	23	15						
	10/10-19	Texas A & M	Adult	68	23	7			34	34	33	
IL	9/19-10/14	No. Ill. Univ.	Adult	57	27	14			33	33	34	
IA	10/7-15	Des Moines Reg.	Adult				69	29				
	12/2-8	Des Moines Reg.	Reg. Vo	ter			55	39				
MI	10/23-29	Schulman, Ronca	J									
	·	& Bucuvalas	Likely Voter				59	35	34	27	37	
MN	10/28-11/5	Minnesota Poll	Adult						42	38	20	
OH	10/2-11	Univ. of Cincinnati	Adult				67	29	45	41	14	
	11/20-12/9	Univ. of Akron	Adult	44	31	22						
WI	10/19-26	St. Norbert's	Adult	75	17	7			40	32	28	
ΑZ	early Oct.	Rocky Mtn.	НН Неа	d 59	31	9						
	late Oct.	Rocky Mtn.	HH Head	d 48	33	17						
	October	Phoenix Gazette	Reg. Vo	ter					41	45	13	
CA	10/2-3	L.A. Times	Adult						40	33	28	
	12/7-10	L.A. Times	Adult				50	47				
CO	11/8-13	Talmey-Drake	Adult				54	38	36	41	23	

consider yourself a Democrat, Republican, Independent, or something else? (Bannon): Would you please tell me how you are registered or listed to vote on the voter registration list? Are you registered as a Democrat or a Republican? (CBS): Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or what?; NY (Marist): Are you registered to vote as a Democrat, a Republican, an Independent, a conservative, or a liberal? (ABC News/WABC): In politics, do you usually think of yourself as a Republican, a Democrat, an Independent or what?; PA (Market Strategies): Generally speaking, do you consider yourself a Republican, a Democrat, an Independent or what?; RI (Bannon): Would you please tell me how you are registered or listed to vote on the voter registration list? Are you registered as a Democrat or a Republican?; AL (So. Opinion Research): When it comes to national politics, do you consider yourself to be a Republican, a Democrat, an Independent or what?; FL (Fla. International Univ.): Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else? If Independent or something else: Do you think of yourself as being closer to the Republican or Democratic party?; KY (Univ. of Kentucky): Generally speaking, do you consider yourself a Democrat, Republican, or Independent?; GA (Univ. of Georgia): We hear a lot of talk these days about Democrats, Independents, and Republicans. Generally speaking, do you usually think of yourself as a Democrat, an Independent, a Republican or what? (Atlanta Journal): Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or what?; LA (Market Strategies): Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?; NC (Univ. of No. Carolina): Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?; SC (Univ. of So. Carolina): Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?; VA (Va. Commonwealth): Do you usually think of yourself as a Democrat, a Republican, or an Independent?; TX (Texas A & M): Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent or what?; IL (No. Illinois Univ.): Do you consider yourself a Republican, a Democrat, an Independent, or something else?; MI (Schulman, Ronca & Bucuvalas): Do you consider yourself to be a Democrat, a Republican, or an Independent?; MN (Minnesota Poll): In politics, as of today, do you consider yourself a Republican, a Democrat, or an Independent?; OH (Univ. of Cincinnati): (Asked of registered voters) Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?; WI (St. Norbert's): Generally speaking, do you consider yourself to be a Democrat or a Republican?; AZ (Phoenix Gazette): Are you registered to vote as a Republican, Democrat, Independent, or some other party?; CA (LA Times): Regardless of your party registration or how you have voted in the past, do you usually think of yourself as a Democrat, or a Republican, or an Independent, or as something else-or don't you think of yourself in that way?; CO (Talmey-Drake): Regardless of how you are actually registered to vote, do you think of yourself as a Republican, or do you think of yourself as a Democrat?