WHAT'S OK ON A DATE

Responses to the question of what is acceptable sexual conduct vary by age and gender. Women are more likely than men to condemn the conduct described here—but not much more so. The oldest respondents were least likely to condemn the behavior, and most likely to ascribe some blame to a woman if she consumed alcohol, or dressed provocatively.

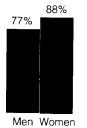
Question: Would you classify each of the following statements as rape, or not?

89%

74%

Consider it rape when

A man has sex with a woman who has passed out after drinking too much

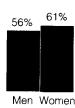


18-34 35-49 50+

85%

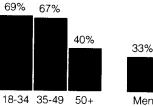
Natl. = 82%

A married man has sex with his wife even though she does not want to





A man argues with a woman who does not want to have sex until she agrees to have sex

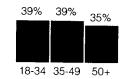


6%

 $50 \pm$



42%



Natl. = 38%

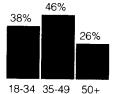
A man uses emotional pressure, but no physical force, to get a woman to have sex

A man and a woman get drunk and have sex



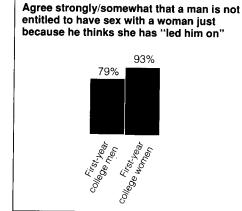


Natl. = 36%





Natl. = 6%

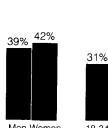


Source: The American Freshman, Fall 1990, Higher Education Research Institute, University of California, Los Angeles.

Question: Do you believe that a woman who is raped is partly to blame if ...?

A woman who is raped is partly to blame if...

She is under the influence of drugs or alcohol



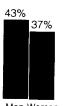
Men Women Natl. = 41%

57%

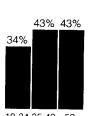
18-34 35-49 50+

35%

She initially says "yes" to having sex and then changes her mind



Men Women Natl = 40%



18-34 35-49 50+

38% 37%

She dresses provocatively

18-34 35-49

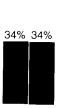
Men Women Natl. = 37%



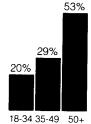
31% 28%

53%

She agrees to go to the man's room or home







Natl = 34%

Source: Survey by Yankelovich Clancy Shulman for Time and CNN, May 8, 1991.

U.S. AND JAPANESE WOMEN

Despite their different cultural heritages, women in Japan and the United States make similar assessments about some areas of social experience. They agree about salary gains made by women relative to men and about areas in which they perceive discrimination. Women in both countries have similar preferences about having a job or staying home.

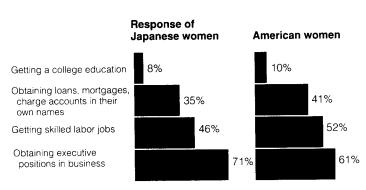
Question: Here is a list of things that have been widely discussed since the 1970s with regard to women in our society. Would you tell me for each one whether you think since 1970 things for women have improved a lot, improved a little, gotten a little worse, gotten a lot worse, or haven't changed?

Improved a lot/a little since 1970

The salaries women are paid compared to men 68% 82% Japanese women 72% 88% with college education 85% 24% 61% Japanese men 67% 87% with college education 21% 65% 86% American women 67% 88% with college education 59% 92% 33% American men 31% 63% 94% with college education

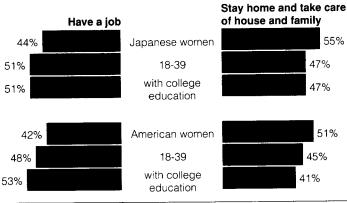
Question: Do you feel women are discriminated against or not in...?

Women are discriminated against in...



Question: Now, if you were free to do either, would you prefer to have a job outside the home, or would you prefer to stay home and take care of a house and family?

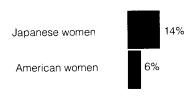
If you were free to do either, would prefer to...



Note: Eighty-eight percent of Japanese men, and 81% of American men said they would prefer to

Question: All things considered, thinking about the person you are married to (living with) and about other people, how often do you meet someone who you think you would be happier with than you are with your present partner-very often, fairly often, only occasionally, or never?

Very/fairly often meet someone who you think you would be happier with than you are with your present partner



Source: Surveys by the Roper Organization (U.S., July-August 1999) and Dentsu Inc. (Japan, July-August 1990) for Virginia Slims

SIMILARITIES AND DIFFERENCES

In other areas, though, the gap between Japanese and U.S. attitudes is substantial. Japanese women are less likely than American women to say they are satisfied with their lives. The prospect of telling a boss of their need for maternity leave sparks anxiety among more Japanese women. Japanese women have a harsher view of men.

Question: In general, how satisfied would you say you personally are with your life today-would you say that you are very satisfied, somewhat satisfied, only slightly satisfied, or not at all satisfied?

Very/somewhat satisfied with your life

Japanese women with college education 70% Japanese men 58% 68% with college education 69% American women with college education 58% American men 39% with college education

Question: I'd like to know how satisfying to you various aspects of your life are right now. Would you read down each sentence and for each item circle one whether it is very satisfying to you, somewhat satisfying, not too satisfying, or not at all satisfying to you. If it doesn't apply, please circle, "does not apply."

Very/somewhat satisfying

Your image of yourself

Japanese women 44% American women Your education Japanese women 56% American women 78% Your housing situation Japanese women 68% American women 86%

Note: Selected categories shown.

Question: I'd like to ask you about various descriptions of men and comparisons of men and women. For each description, please tell me whether you think it is mostly accurate or not....

Mostly accurate

Most men are Interested in their work More interested in and life outside the their own rather than home and don't pay Basically selfish a woman's sexual much attention to things and self-centered satisfaction going on at home Japanese women 62% 70% with college education Japanese men American women 50% 53% with college education 36% 46% 48% American men 46%

Question: Thinking about your present job. imagine that you were to become pregnant and had to ask your boss for maternity leave. How nervous would you feel when telling your boss that you were expecting? How supportive or understanding would your boss be?

Would be nervous about telling your male boss that you were expecting



Boss would be supportive



Note: U.S. women thought a female superior would be more supportive than the male superior shown above, but in Japan, there was no difference in the expected reaction of a female or male superior

Source: Surveys the the Roper Organization (U.S., July-August 1989) and Dentsu, Inc. (Japan, July-August 1990) for Virginia Slims.