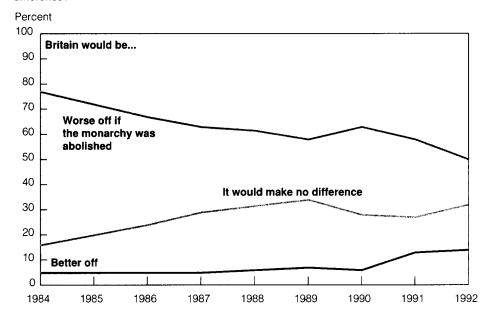
THE MONARCHY'S MANTLE

Is the British monarchy in trouble? The evidence here suggests that only a small minority think the country would be better off without it. Labour partisans agree. Among all groups, however, the belief is growing that it would make no great difference to Britain if the monarchy were abolished.

Question: On balance, do you think Britain would be better off or worse off if the monarchy was abolished, or do you think it would make no difference?

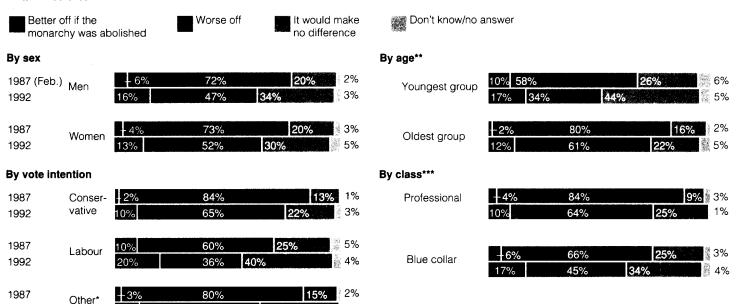


53%

Better off	Worse off	No difference
5%	77%	16%
5	73	20
5	63	29
7	58	34
6	63	28
13	58	27
14	50	32
	off 5% 5 7 6 13	off off 5% 77% 5 73 5 63 7 58 6 63 13 58

Key subgroups

Britain would be...



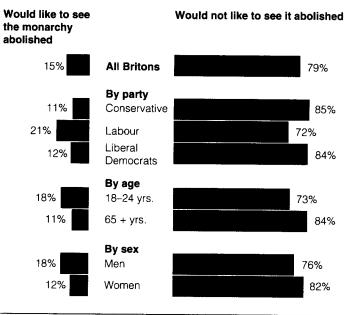
Note: "Other in 1987 = the Alliance; in 1992, the Liberal Democrats. "The youngest age group in 1987 was 15-24; in 1992, it was 18-24. The oldest age group in both years was 65+ for men and 60+ for women. ""Professional includes highly skilled white collar occupations; blue collar includes semi-skilled and unskilled manual workers and those with minimum levels of income.

Source: Surveys by Market Opinion Research International, Ltd., latest that of May 21-26, 1992.

1992

The behavior of the members of the royal family and the cost of the monarchy are factors Britons cite as cause for anxiety about the monarchy's future. Still, few would like to see the institution abolished; substantial majorities have affection and respect for it.

Question: Would you like to see the monarchy abolished or not?



Note: In a question asked by British Gallup in April 1992, 77% of Britons said they would personally like to see the monarchy survive into the next century; 13% said they would prefer to see it

Source: Survey by the Harris Research Centre (The Harris Poll of Britain), July 17-18, 1992.

Question: How much affection would you say you have for the royal family?

Have a great deal/fair amount of affection for the royal family 65%

Question: And, how much respect do you have for the royal family?

Have a great deal/fair amount of respect for the royal family



Source: Survey by Social Surveys (Gallup Poll) Ltd. (U.K), July 5-9, 1991.

Question: The prime minister believes in a classless society. Do you think the royal family has a place in such a society?

The royal family has a place in a classless society



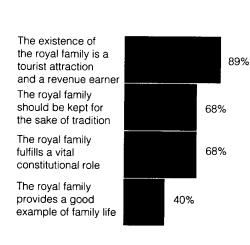
Source: Survey by Social Surveys (Gallup Poll) Ltd. (U.K.) for the British Broadcasting

Question: How likely do you think it is that the following situations will result in the royal family coming to an end?

Very/quite likely Outside efforts to 22% modernize it A Labour 23% government An inability to adapt to modern trends 28% and times Bad behavior on the part of the royals themselves. 29% e.g. divorce, drunken driving A general feeling in the future 52% that the royal family costs

Question: To what extent do you agree or disagree with the following statements?

Agree that...

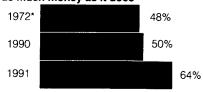


Question: Now I am going to read out some things that people have said about the royal family, and would like you to tell me whether you agree or disagree with each.

The royal family is an expensive luxury the country cannot afford



The royal family should not receive as much money as it does



Note: *This question was asked by the NOP (U.K.). Source: Surveys by Market Opinion Research International. Ltd., latest that of February 12-13, 1991

Source: Survey by Social Surveys (Gallup Poll), Ltd. (U.K.), July 5-9, 1991.

too much money

CHARLES AND DI

Will the marriage last? Would the monarchy survive its dissolution? Who's to blame? Shown below is a sampling of the questions British pollsters posed this summer about the much-watched, much-talked-about royals.

CHARLES BLAMED by nearly six to one (question #1 below).

Parents spared: only one in three say children's marital problems were caused by the way they were raised (2).

Three in four say pressures of royal duties cause the tensions (3).

ONLY FIVE PERCENT blame Camilla (11).

DI AND FAMILY starved for affection say quarter of Brits (4).

BRITS TO CHARLES AND DI: Get Counselling (5).

A LOVELESS MARRIAGE for the sake of the monarchy? Brits say NO (6).

Of the monarchy? Expense of the children? YES (7).

SIXTY-EIGHT PERCENT of Brits say press should not report an affair of Charles's or Diana's, but 61% don't believe it will be kept secret (8). IF CHARLES HAS BEEN UNFAITHFUL, a quarter say that he shouldn't take the throne. Eleven percent say if Diana has throne (12).

IF HE DIVORCES and remarries, he should still take the throne, say 78% of Brits (13).

MAJORITY OF BRITS say Morton book on Diana shouldn't have been published. One third say she intentionally assisted him (14).

DIANA WON'T BE QUEEN say 49% of Brits. Charles will be King, say 68% (15).

> DIANA should be allowed to pursue male friendships if the couple stays together but they lead separate lives (10).

PROBLEMS won't harm Charles's chances of being a popular King, say

EIGHTY-THREE PERCENT say we shouldn't be surprised that this generation of royals has extramarital aferation of royals their ancestors did (9).

MONARCHY WOULD SURVIVE divorce say seventy-two percent (17).

Questions: (1) Which of the two do you blame most for the problems in their marriage, Charles and Diana (34-6% ICM, June 2-3,1992); (2) I would like now to read you some things people have said about the royal family. For each one I read out I would like you to tell me whether you agree or disagree. The marriage problems of Anne. Andrew, and Charles are probably caused by the way the Queen and Prince Philip brought them up (32% agree, 65% disagree, ICM, June 2-3,1992); (3) same intro as in (2): The royals' marriage problems are mainly caused by the pressures of royal dutes over a normal family life (76-23%, ICM, June 2-3, 1992); (4) Why do you say that, why do you barne Charles most—26% too little time for family, 23% doesn't pay her enough attention (ICM, June 2-3, 1992); (5) Diana supports RELATE, the marriage guidance organization. Do you think she and Charles should go to RELATE for professional advice to save their marriage? (52% Yes, 43% No, ICM, June 2-3, 1992); (6) Even if their marriage is loveless, some people say Charles and Diana should stay together for the sake of the future of the Monarchy. Do you think they should stay together in a loveless marriage but should nevertheless stay together for the sake of the monarchy or not? (40% Yes, 58% No, ICM, June 2-3, 1992); (7) Some people say Charles and Diana have a loveless marriage but should nevertheless stay together for the sake of their children. In these circumstances, do you think they should stay together or separate (58% stay together, 34% separate, ICM, June 2-3, 1992); (8) If the British press have proof that Charles or Diana have had an affair, do you think they should report it (30% Yes, 68% No, ICM, June 2-3, 1992). In a follow-up question, 61% said the royal family could not keep the affair secret in the longer term; (9) Intro same as (2): We should not be so surprised that this generation of royals have extramarital affairs. Many of their ancestors also had affairs (83% Agree, 15% Disagree, ICM, June 1992); (10) If they do stay together