

# TIRED OF SO MUCH TALK OF CURRENT POLITICS?

## LET'S CONSIDER THE LAST MILLENNIUM

In an interesting survey done July 22-23, 1992, by Yankelovich Clancy Shulman for Time Magazine and Cable News Network, respondents were asked which among various pairs of developments or historical figures had, for better or worse, the greater impact "on the course of history in the past thousand years."

	All Respondents	By Party			By Age		
		Reps.	Inds.	Dems.	18-34	35-49	50+
<b>THE GREATER IMPACT?</b>							
<b>Christopher Columbus or Neil Armstrong, the first man on the moon</b>							
Columbus	65%	62%	70%	66%	64%	66%	64%
Armstrong	33	35	29	37	35	31	33
<b>The printing press or television</b>							
Printing press	47	52	47	45	44	51	47
Television	51	48	51	50	55	45	48
<b>Thomas Edison or Albert Einstein</b>							
Edison	55	63	54	52	51	55	59
Einstein	41	32	44	43	46	41	34
<b>Beethoven or the Beatles</b>							
Beethoven	58	59	51	63	50	53	70
Beatles	39	41	45	32	48	44	24
<b>The discovery of electricity or the invention of the automobile</b>							
Electricity	79	82	78	78	76	76	84
Automobile	17	15	18	15	21	21	9
<b>Mikhail Gorbachev or Karl Marx</b>							
Gorbachev	57	53	60	58	54	55	62
Marx	35	41	32	33	39	39	26
<b>The American Revolution or World War II</b>							
Revolution	46	51	48	41	54	45	36
World War II	50	45	49	56	44	52	58
<b>Abraham Lincoln or Martin Luther King</b>							
Lincoln	59	67	57	58	47	56	78
King	36	29	38	37	49	38	16
<b>Gunpowder or nuclear weapons</b>							
Gunpowder	41	48	41	37	40	43	38
Nuclear weapons	56	49	56	60	57	53	58

Note: Volunteered responses of "both," "neither," and "not sure" are not shown.