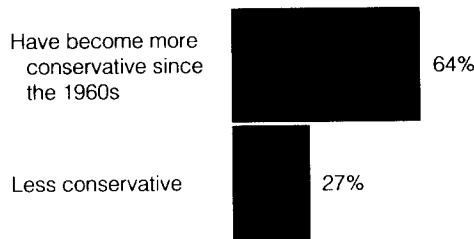


WOODSTOCK GETS OLD

The charts on this page and the next tell a familiar story of a generation becoming more conservative as it ages. The Woodstock generation (defined loosely as those in their teens and twenties in 1969) acknowledges that it has become more conservative generally and more conservative on sexual morality.

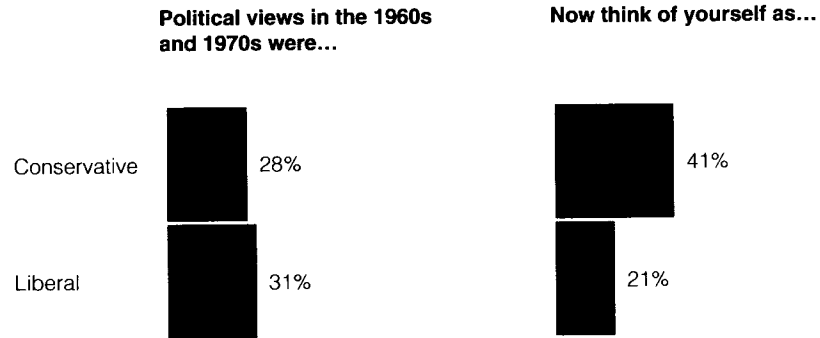
Question: **In general, do you feel you have become more conservative in your political views since the 1960s or less conservative?**

Responses of 30–40 year olds in 1986 (13–23 years old in 1969)



Question: **Looking back to the 1960s and early 1970s, would you describe your political views at the time as being...? Do you think of yourself now as being...?**

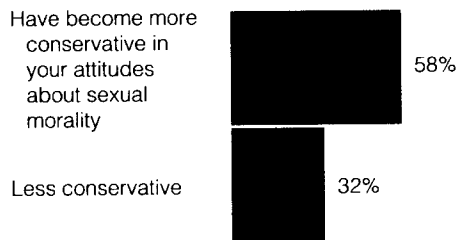
Responses of 30–40 year olds in 1986



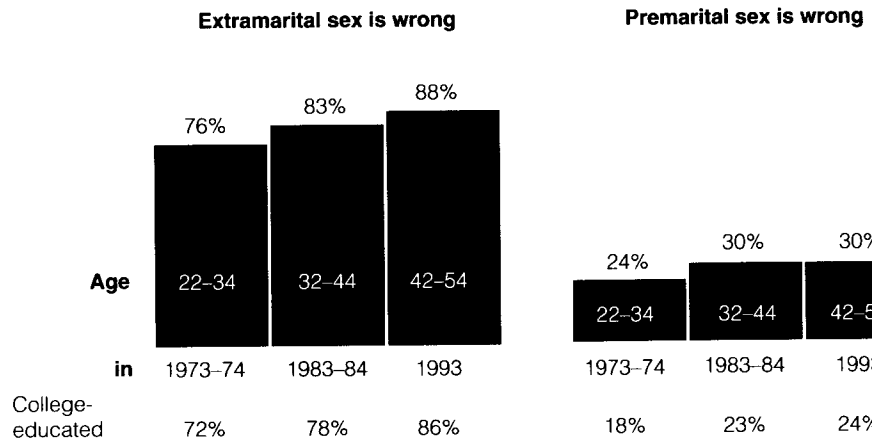
Source: Survey by Yankelovich Clancy Shulman, April 15–17, 1986.

Question: **Do you feel you have become more conservative or less conservative in your attitudes toward issues of sexual morality?**

Responses of 30–40 year olds in 1986



Question: **What is your opinion about a married person having sexual relations with someone other than the marriage partner—is it always wrong, almost always wrong, wrong only sometimes, or not wrong at all? (left chart) There's been a lot of discussion about the way morals and attitudes about sex are changing in this country. If a man and woman have sex relations before marriage, do you think it is...? (right chart)**



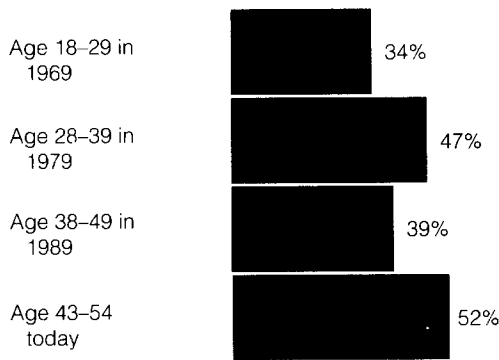
Source: Survey by Yankelovich Clancy Shulman, April 15–17, 1986.

Source: Surveys by the National Opinion Research Center, latest that of February–April, 1993.

Thirty-four percent of those in the Woodstock generation said they attended church in the last seven days in 1969; today, a bare majority, 52 percent, did. The Woodstock generation is less likely to use marijuana today and less likely to support its legalization.

Question: **Did you, yourself, happen to attend church or synagogue in the last seven days, or not?**

Attended church or synagogue in last seven days

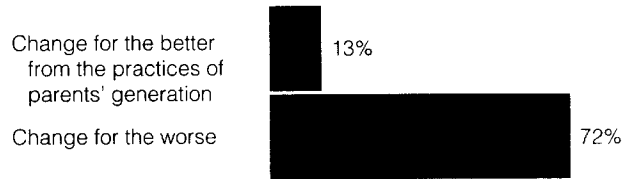


Source: Surveys by the Gallup Organization, latest that of March 28-30, 1994, for *USA Today* and CNN.

Question: **Following is a list of changes some people say have occurred that are different from the practices of their parents' generation. Do you think each has been a change for the better or a change for the worse?**

18-44 year olds

Less religious training for children is a

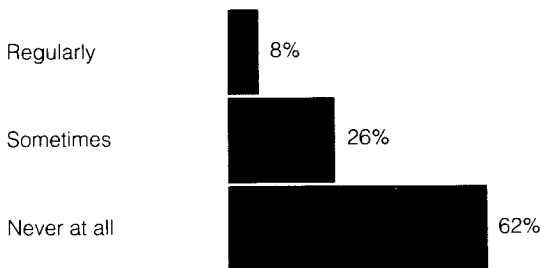


Source: Survey by Peter D. Hart Research Associates for *Rolling Stone*, September 11-20, 1987.

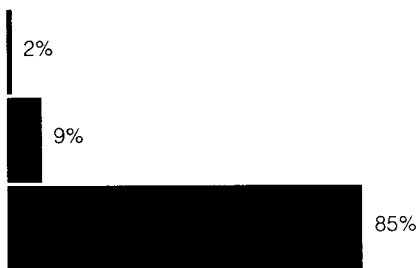
Question: **During the period we are talking about—the 1960s and the early 1970s—did you use marijuana regularly, sometimes, or never at all? And do you currently use marijuana?**

Responses of 30-40 year olds in 1986

During the 1960s and early 1970s, used marijuana...



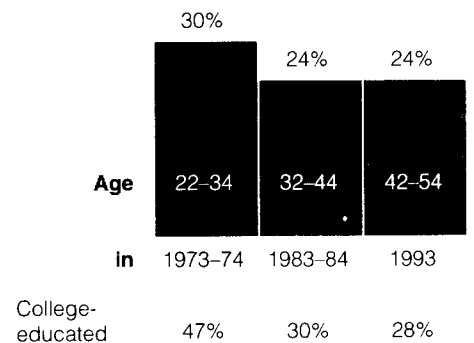
Use marijuana today...



Source: Survey by Yankelovich Clancy Shulman, April 15-17, 1986.

Question: **Do you think the use of marijuana should be made legal or not?**

Marijuana use should be made legal

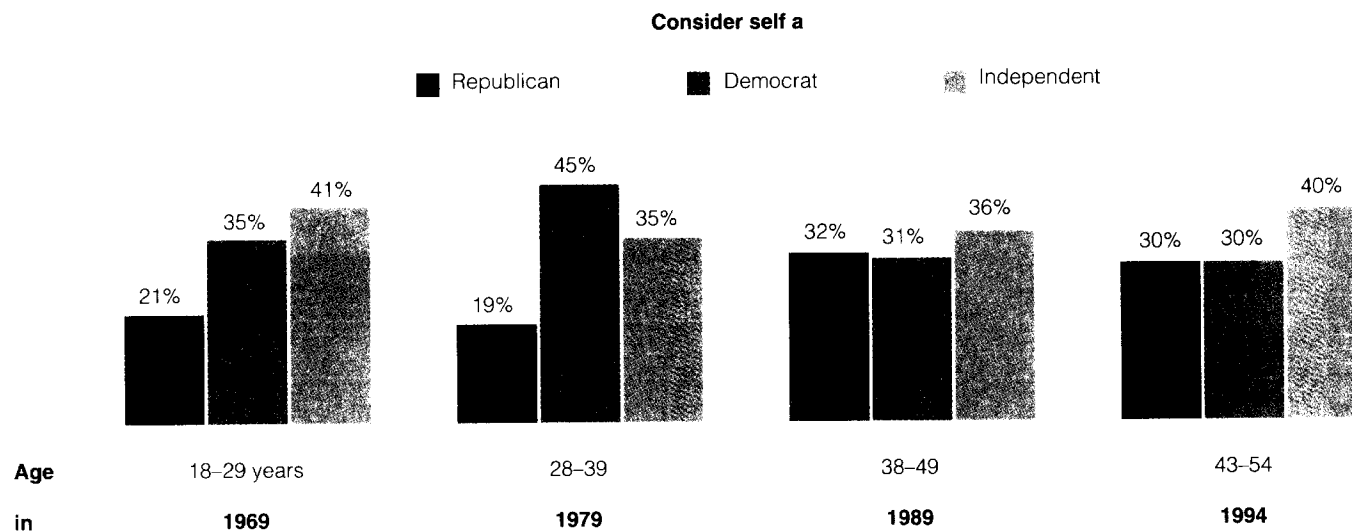


Source: Surveys by the National Opinion Research Center, latest that of February-April, 1993.

More Republican and Independent

The Woodstock generation has become more Republican over time and slightly less Democratic. Today a plurality consider themselves independents. The story of youthful rebellion of the Woodstock generation, like the prominent story of youthful angst today, is largely an exaggeration.

Question: In politics, as of today, do you consider yourself a Republican, a Democrat, or an independent?



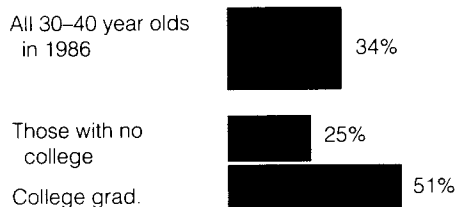
Source: Surveys by the Gallup Organization, latest that of March 28-30, 1994, for USA Today and CNN.

Does Youth = Rebellion? Not necessarily

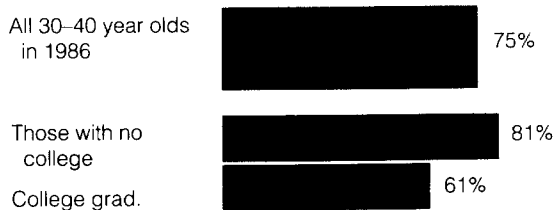
Question: The 1960s and 1970s were a time of social protests and demonstrations. Were you—at that time—mostly in favor or mostly opposed to these protests and demonstrations?

Question: Would you describe yourself as being very active in these social protests and demonstrations, somewhat active, or not active at all?

Favored social protests and demonstrations in the 1960s and 1970s



Not active at all in these demonstrations

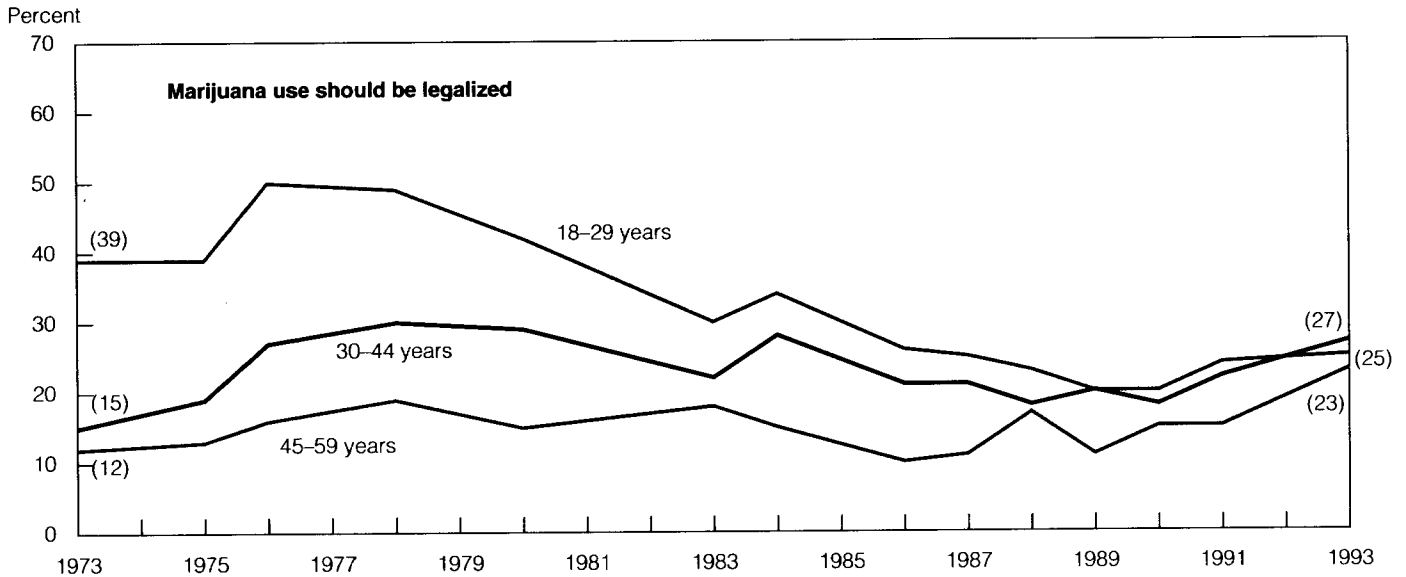


Source: Survey by Yankelovich Clancy Shulman, April 15-17, 1986.

Does Youth = Nonconformity? Sometimes

Still, 25 years ago, in a climate that encouraged experimentation and change, young people embraced some ideas with more ardor than their elders. They were more supportive than other age groups of legalizing marijuana and less likely to say people should conform to society's norms.

Question: **Do you think the use of marijuana should be made legal or not?**

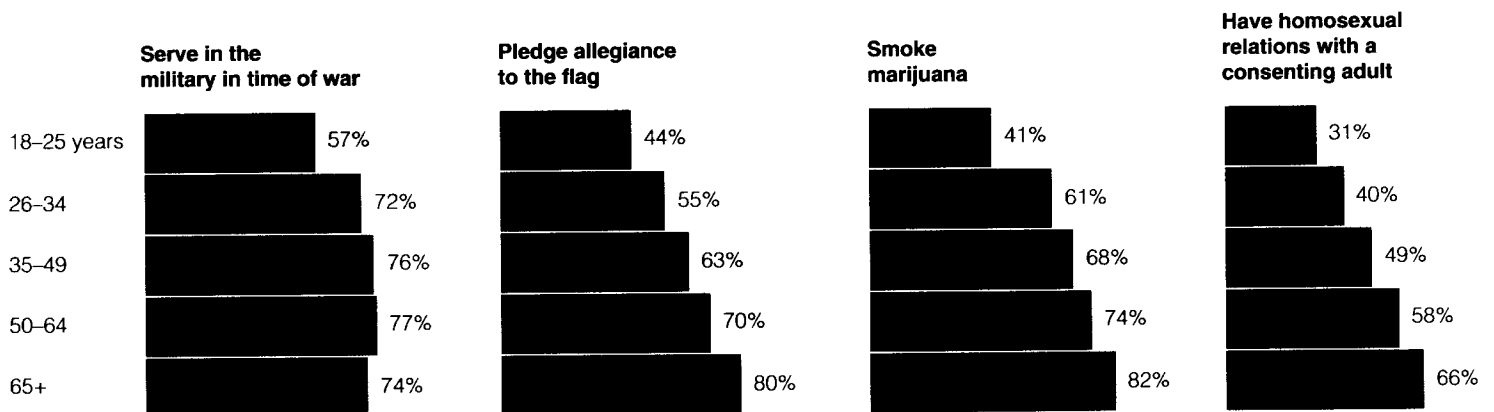


Source: Surveys by the National Opinion Research Center, latest that of February-April, 1993.

Question: **Here are a number of things where an individual's views can differ from the views of society. Do you think an adult should be allowed to follow his views on...or should he be required to conform to society's standards?**

1971

Individuals should be required to conform to society's views on whether or not to...

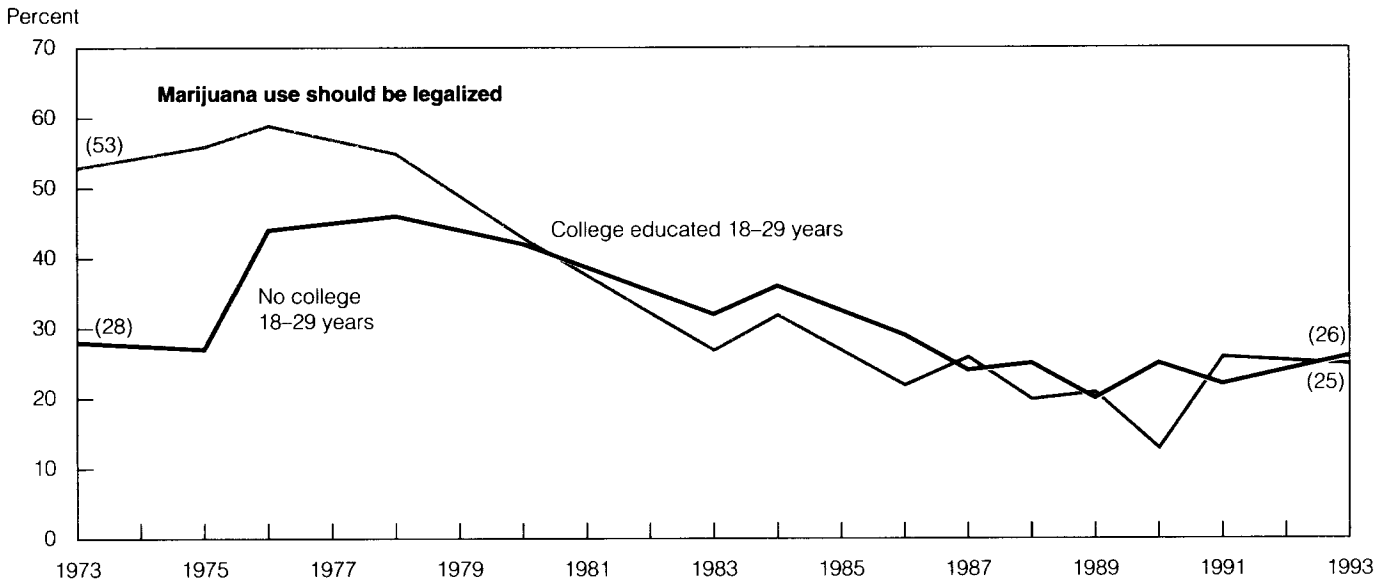


Source: Survey by the Roper Organization, October 18-27, 1971.

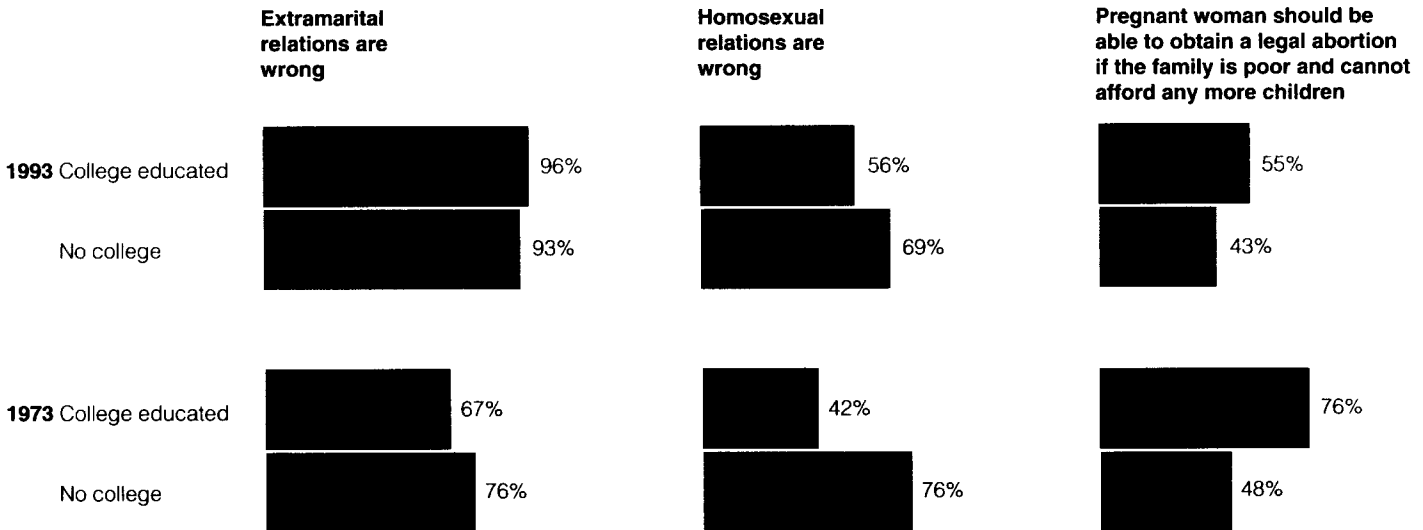
A Meeting of the Minds

In today's less highly charged climate, the college-educated (who are often the vanguard of change in society) look much like the noncollege educated. The question below on legalization of marijuana illustrates the point as do questions about extramarital sex, homosexuality, and abortion.

Question: **Do you think the use of marijuana should be made legal or not?**



18-29 year olds



Source: Surveys by the National Opinion Research Center, latest that of February-April, 1993.

The Passions of Youth

Still, the young in every generation are often more likely to embrace new ideas than older age groups and they tend to carry their acceptance of the new further. Their attitudes about government intrusion into private life, women's place in society, condom distribution, home schooling, and homosexuality illustrate this point.

Question: **Which annoys you more about the government today: when it intrudes into private lives of citizens, or when it protects activities that flout traditional family values?**

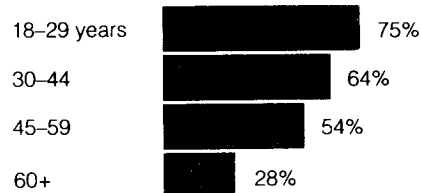
Annoys you more about government today when it intrudes into the lives of private citizens



Source: Survey by the *Los Angeles Times*, June 28-30, 1991.

Question: **Do you agree or disagree with this statement?**

Disagree that it is generally better for society if the man is the achiever outside the home, and the woman takes care of the home and family

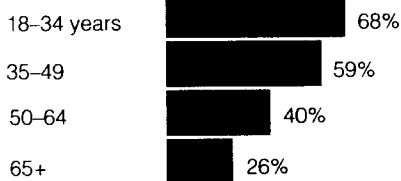


Source: Survey by the Gallup Organization for *USA Today* and CNN, August 23-25, 1993.

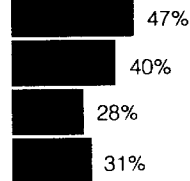
Question: **I would like to read several statements about some social issues facing America. For each issue, please tell me whether you agree strongly, agree somewhat, disagree somewhat, or disagree strongly with that statement.**

Agree

Condoms should be distributed in public schools to help prevent sexually transmitted diseases and unwanted pregnancies



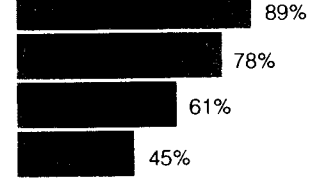
Homosexuality should be considered a socially acceptable lifestyle



It is good for children to be educated at home by their parents rather than in schools



It is all right for blacks and whites to marry



Source: Surveys by NBC News/*Wall Street Journal*, June 10-14, 1994.

Young People: Not Noticeably Dissatisfied

Most young people in the Woodstock generation weren't noticeably dissatisfied with their lives. Nor is that the case for young people today.

Question: **How would you compare your personal economic situation with that of your parents? Would you say you are better off than your parents or worse off?**

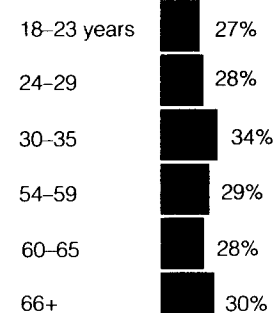
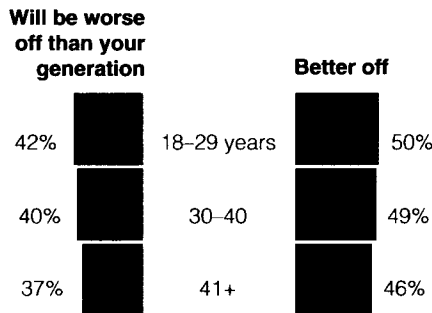
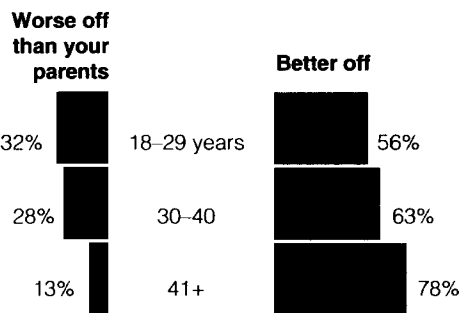
Question: **In the future, what do you think the economic situation will be for your children or other people's children? Do you think they will be better off than you and your generation or worse off?**

Question: **Taken all together, how would you say things are these days—would you say that you are very happy, pretty happy, or not too happy?**

Personal economic situation

Economic situation of children's generation

Very happy with things these days



Source: Survey by Yankelovich Clancy Shulman, April 15-17, 1986.

Note: Not all age groups shown. Variations for other age groups were slight.
Source: Survey by the National Opinion Research Center, February-April, 1972.

Question: **Now I'd like your opinions on a number of different things. As I read each one, tell me whether you more or less agree with it, or more or less disagree.**

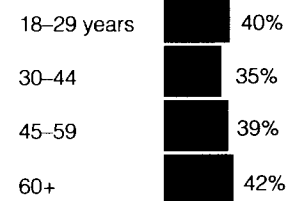
Question: **In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?**

Question: **I'd like you to rate your satisfaction with the state of the nation in some different areas. How satisfied are you with the opportunity for the next generation of Americans to live better than their parents? Would you say you are very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?**

Agree that despite what some people say, the lot of the average man is getting worse

Dissatisfied with the way things are going in the United States at this time

Satisfied with the opportunity for the next generation of Americans to live better than their parents



Note: Data from 1990, 1991, and 1993 surveys combined.
Source: Surveys by the National Opinion Research Center, latest that of February-April, 1993.

Source: Survey by the Gallup Organization for USA Today and CNN, November 2-4, 1993.

Source: Survey by the Gallup Organization for USA Today and CNN, January 8-11, 1993.

Not Noticeably Less Confident

We're less confident in the performance of many of our institutions than we were 25 years ago, a picture that holds for all age groups. Confidence in the military has gone up. The Woodstock generation, particularly those in college, were less confident in the military than their elders during Vietnam, but their confidence has been much restored.

Question: I am going to name some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

Have a great deal of confidence in the people running...



Source: Surveys by the National Opinion Research Center, latest that of February-April, 1993.