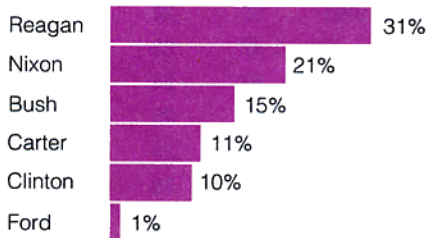


RATING FORMER PRESIDENTS

The data below show why some candidates this fall are running against Reaganomics, but not President Reagan. The two most recent rankings show him at the top.

Question: **Which one of the following do you think will be regarded by history as the most important president of this generation?**

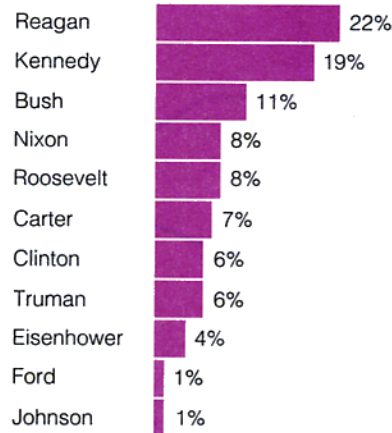
Will be regarded as the most important president of this generation



Source: Survey by NBC News/Wall Street Journal, September 24-27, 1994.

Question: **Of all the U.S. presidents who have been elected since you first started following politics, which one do you think has done the best job?**

Since you have been following politics, this president has done the best job

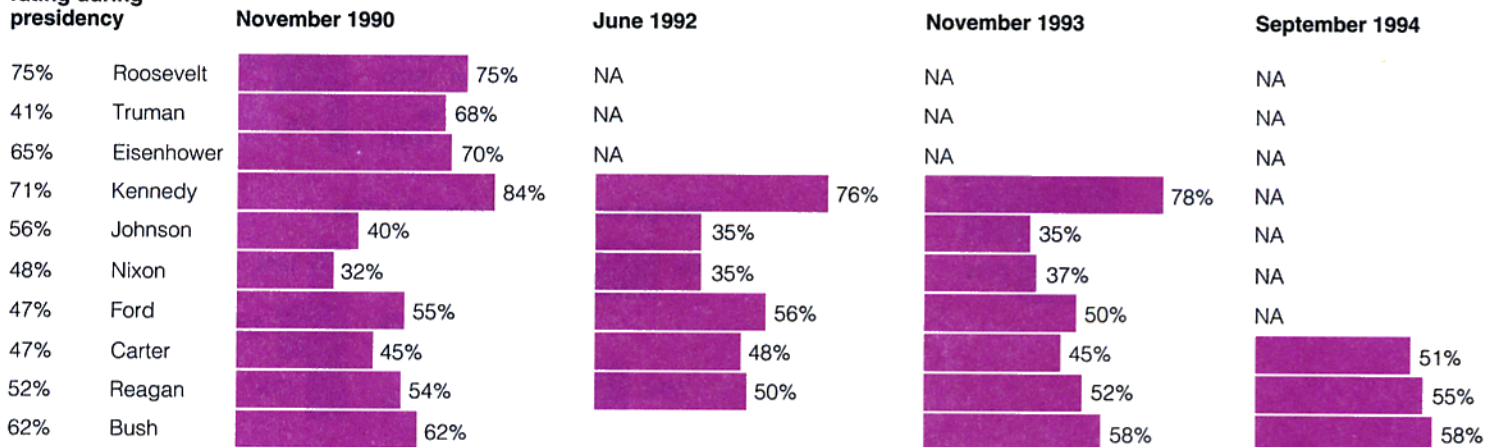


Source: Survey by Princeton Survey Research Associates for Times Mirror Center for The People & the Press, July 12-25, 1994.

Question: **From what you have heard, read, or remember about some of our past presidents, please tell me if you approve or disapprove of the way [they/each] handled their job as president.**

Average approval rating during presidency

Approve of the way this president handled his job as president



Note: NA=not asked

Source: Surveys by the Gallup Organization, latest that of September 1994.

Carter in the News

While President Carter's performance in office doesn't inspire fond memories, Americans rate him more highly than other presidents in terms of the way he has conducted himself since he left office. Carter is given high marks for his role in Haiti, and a majority think his role in this administration should remain the same.

Question: I'd like to ask you about the last nine presidents of the United States. Please keep in mind Roosevelt, Truman, Eisenhower, Kennedy, Johnson, Nixon, Ford, Carter and Reagan. If you had to choose one, which president do you think...

Top three, including ties (1982)

Was least able to get things done

Carter	41%
Ford	15
Nixon	13

Was best able to get things done

Roosevelt	31%
Kennedy	24
Reagan	11

Set the highest moral standards

Kennedy	24%
Carter	16
Roosevelt	12
Truman	12
Eisenhower	12

Most inspired confidence in the White House

Kennedy	33%
Roosevelt	26
Eisenhower	9
Reagan	9

Source: Survey by Louis Harris and Associates, February 12-17, 1982.

Question: Thinking about the four living past presidents, would you say you approve or disapprove of their performance since they left office?

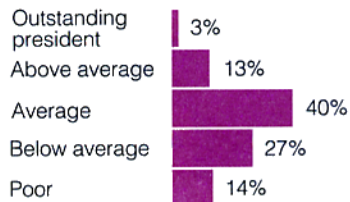
Approve of this president's performance since he left office



Note: In 1990, when Gallup first asked this question, Carter outscored the other living presidents. The ranking was the same.
Source: Survey by the Gallup Organization, June 4-8, 1992.

Question: How do you think Jimmy Carter will go down in history—as an outstanding President, above average, average, below average, or poor?

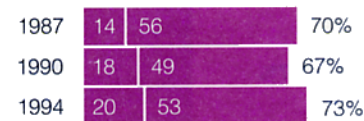
Jimmy Carter will go down in history as an



Source: Survey by the Gallup Organization for CNN and USA TODAY, January 8-11, 1993.

Question: Would you say your overall opinion of Jimmy Carter is...

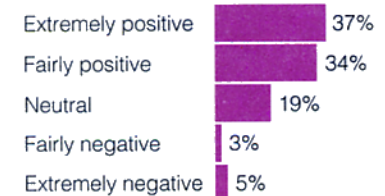
Overall opinion of Jimmy Carter is very/somewhat favorable



Source: Survey by Princeton Survey Research Associates for the Times Mirror Center for The People & The Press, latest that of July 12-25, 1994.

Question: How would you rate your feelings toward the role that former President Jimmy Carter played in dealing with the situation in Haiti...?

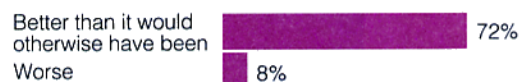
Feelings about the role Carter played in Haiti



Source: Survey by Hart and Teeter Research Companies for NBC News/Wall Street Journal, September 19-21, 1994.

Question: Do you think Jimmy Carter's negotiations with the military rulers of Haiti made the situation better than it would otherwise have been or did they make it worse than it would otherwise have been?

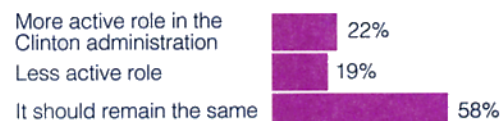
Jimmy Carter's negotiations with the military rulers of Haiti made the situation...



Source: Survey by Yankelovich Partners for Time and CNN, September 21-22, 1994.

Question: In your view should former President Jimmy Carter have a ...

Former president Jimmy Carter should have a



Source: Survey by the Gallup Organization for CNN and USA TODAY, September 20-21, 1994.