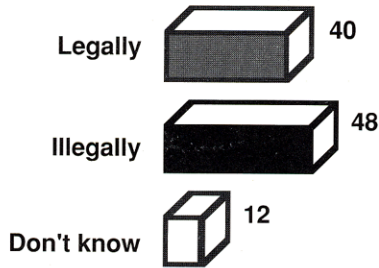


How The General Public Sees It

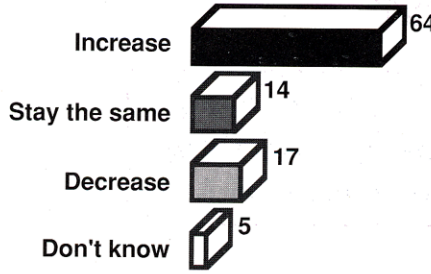
Illegal Immigration Is A Problem

Question: Do you think most immigrants in the U.S. are here legally or illegally?



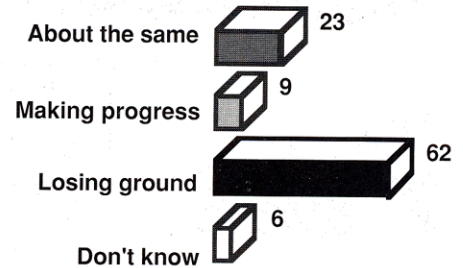
Source: Survey by Scripps Howard/Ohio University Poll, January 8-31, 1995.

Question: ...[What] about illegal immigration. Do you think the flow of illegal immigrants will increase over the next decade, decrease or stay about the same?



Source: Survey by Scripps Howard/Ohio University Poll, January 8-31, 1995.

Question: ...Do you think the problem of illegal immigration is about the same today, is the country making progress in this area, or is the country losing ground?

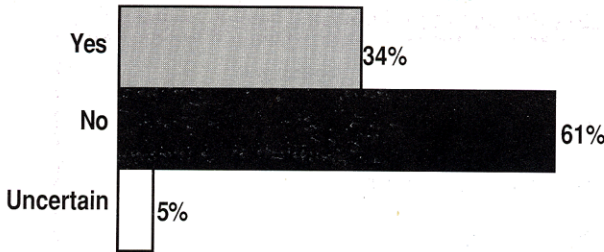


Source: Survey by Princeton Survey Research Associates for Times Mirror, April 6-9, 1995.

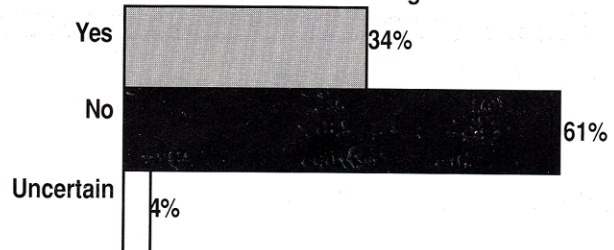
But There's No Sense of Crisis

Question: The Census Bureau estimates that in 50 years Anglo-Americans—that is, non-Hispanic white people—will account for only about half the population....

Does this prediction make you uneasy about the future of the United States?



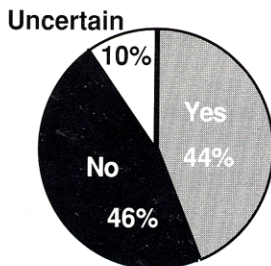
Should the federal government try to prevent this from occurring?



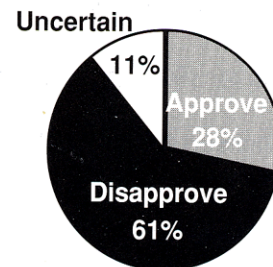
Source: Survey by Scripps Howard/Ohio University Poll, January 8-31, 1995.

And Strong Measures to Curb Even Illegal Immigration Are Often Viewed Critically

Question: California has passed a law banning public school enrollment and government-provided medical care for the children if illegal immigrants. Would you like to see such a law passed for this entire nation?



Question: ...[Do you approve or disapprove of] ending our policy of allowing immigration to re-unite families?



Source: Survey by Scripps Howard/Ohio University Poll, January 8-31, 1995.

Our coverage of Immigration continues in the POP, pp. 13-17.

People, Opinions & Polls

“There is no systematic effort made to find out what countries are doing...The press of the world covers events and the happenings very well...But I think ideas are just as important as events....There ought to be a sort of associated press in the world of ideas....People the world over are wrestling with the same problems, and we pay not a bit of attention....”

George Gallup (in an interview with Paul Sheatsly, 1978)

*A Roper Center report
of findings in public
opinion research*

Table of Contents

*The Immigration Story, pp. 13-17
Japan and America, pp. 18-36
American Popular Culture, pp. 37-49*

Note: Throughout the POP, the following symbols are used to indicate the source of the data being presented.

 ABC News/ <i>Washington Post</i>	 Princeton Survey Research Associates	
 The Angus Reid Group	 The Roper Center	
 CBS News/ <i>New York Times</i>	 Roper Starch Worldwide	
 Chilton Research Services	 World Values Study Survey	
 The Gallup Organization	 Yankelovich Partners	
 Hart-Teeter Research	Japan Survey Organizations	
 ICR Survey Research Group	 ASAHI Asahi Shimbun	
 Komar & Melamid	 JIJI Jiji Press	
 KRC Communications Research	 NHK NHK Broadcasting Research Institute (date shown is when data was published in the <i>NHK Monthly Report on Broadcast Research</i> .)	
 Market Opinion Research International	 SHIKISAI Nihon Shikisai Kenkyujo	
 National Opinion Research Center General Social Survey	 PMO Prime Minister's Office Survey	
 Nielson Media Research	 TBS Tokyo Broadcasting	
	 YOMIURI Yomiuri Shimbun	

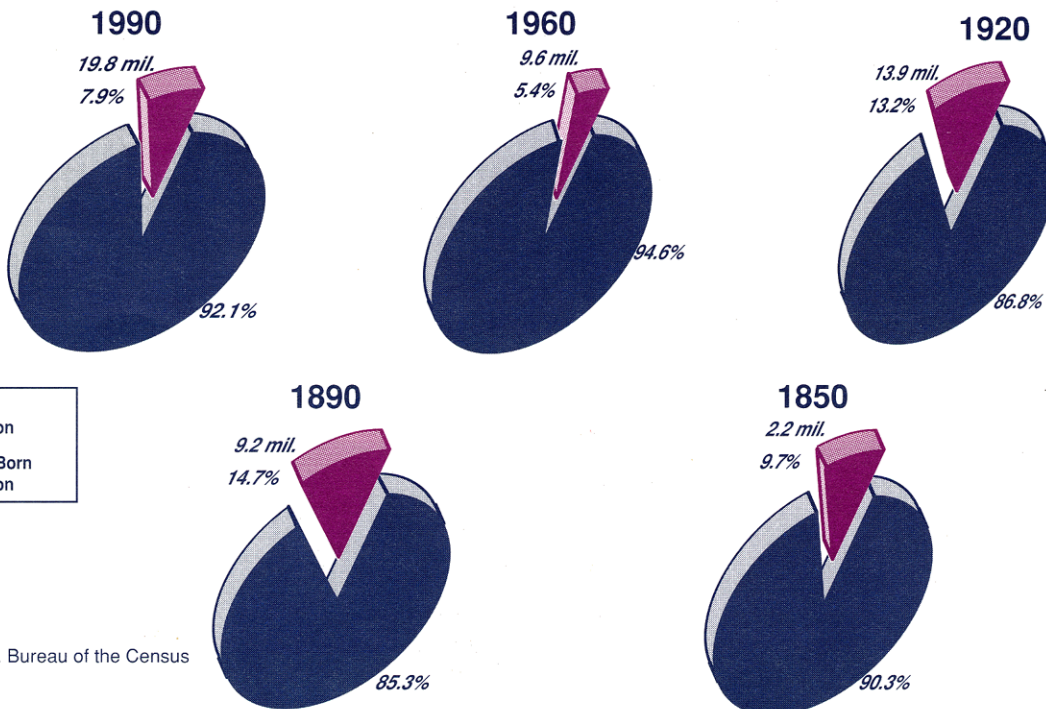
The Immigration Story

Where Do Today's Foreign-Born Americans Come From?

Place of birth	Total Immigrants	Place of birth	Total Immigrants
Mexico	4,298,014	Guatemala	225,739
Philippines	912,674	Haiti	225,393
Canada	744,830	Iran	210,941
Cuba	736,971	Portugal	210,122
Germany	711,929	Greece	177,398
United Kingdom	640,145	Laos	171,577
Italy	580,592	Ireland	169,827
Korea	568,397	Nicaragua	168,659
Vietnam	543,262	Hong Kong	147,131
China	529,837	Peru	144,199
El Salvador	465,433	Ecuador	143,314
India	450,406	Yugoslavia	141,516
Poland	388,328	Guyana	120,698
Dominican Republic	347,858	France	119,233
Jamaica	334,140	Cambodia	118,833
Former Soviet Union	333,725	Trinidad and Tobago	115,710
Japan	290,128	Hungary	110,337
Colombia	286,124	Honduras	108,923
Taiwan	244,102	Thailand	106,919

Source: U.S. Bureau of the Census, *The Foreign-Born Population in the United States*, 1990 CP-3-1.

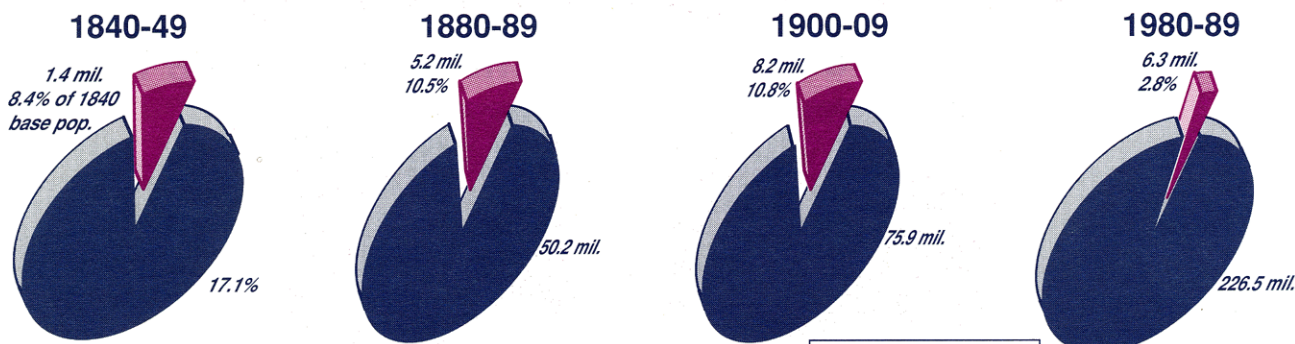
Today's Proportion of Foreign-Born, Larger Than in 1960-80, is Small by Historic Standards



Source: U.S. Bureau of the Census

The Immigration Story

Current Immigration is Small, Too, Compared to Base Population



Note: The immigration segment shown in each pie represents the number of immigrants entering during the decade.
Source: U.S. Bureau of the Census.

■ Base population (at beginning of the decade shown)
 ■ Immigrants as percent of base population for the decade

—In Socio-Economic Status, Today’s Foreign-Born Approximate the Native-Born— —Immigrants From Many Countries Are Exceptionally High in SES—

Top 10 countries in terms of the SES of their emigrants to the U.S.

Hold bachelor's degree or higher	in percent
U.S.-born	20
Foreign-born	20
India	65
Taiwan	62
Iran	51
Hong Kong	47
Phillippines	43
Japan	35
Korea	34
Thailand	33
France	32
China	31

Median household income	
U.S.-born	\$30,176
Foreign-born	\$28,314
India	\$48,320
Phillippines	\$45,419
Hong Kong	\$42,033
Taiwan	\$38,966
Iran	\$35,836
Portugal	\$35,053
Japan	\$34,999
United Kingdom	\$34,339
Guyana	\$34,243
Greece	\$33,500

Hold managerial/professional jobs	in percent
U.S.-born	27
Foreign-born	22
India	48
Taiwan	47
Iran	42
Hong Kong	41
France	40
United Kingdom	40
Japan	39
Canada	38
Hungary	35
Germany	33

Source: U.S. Bureau of the Census, *The Foreign-Born Population in the United States*, 1990 CP-3-1.

English, Yes; Citizenship, Yes

Question: What language is used most often in your home?	All Immigrants	0-10 Years in the U.S.	11 to 20 Years in the U.S.	21+ Years in the U.S.
		English	69	49
Non-English	30	50	42	19

Question: Do you happen to be a citizen of the United States, or not?	All Immigrants	0-10 Years in the U.S.	11-20 Years in the U.S.	21+ Years in the U.S.
		Yes	67	21
No	33	79	35	16



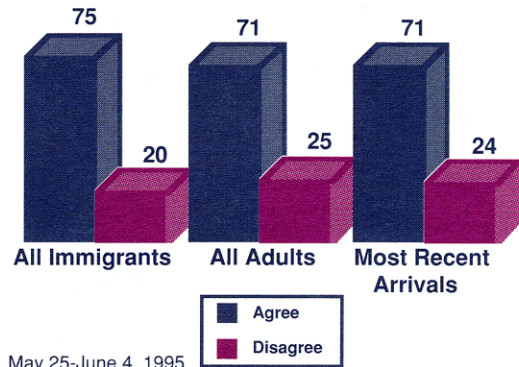
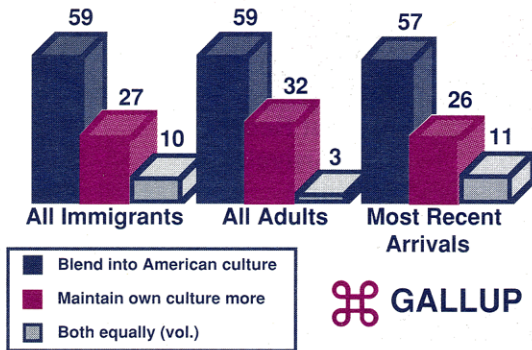
GALLUP For CNN/USA Today, May 25-June 4, 1995

How Immigrants View America and Her Values

Melting Pot Still the Ideal

Question: Which do you think is better for the United States: To encourage immigrants to blend into American culture by giving up some important aspects of their own culture, or to encourage immigrants to maintain their own culture more strongly, even if that means they do not blend in as well?

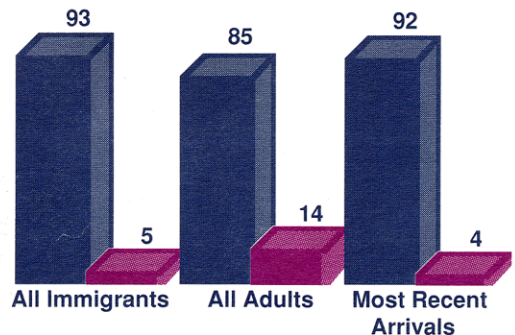
Question: ...[Do you agree or disagree] The U.S. is a melting pot in which people of different countries combine into a unified American culture?



GALLUP For CNN/USA Today, May 25-June 4, 1995

Land of Opportunity

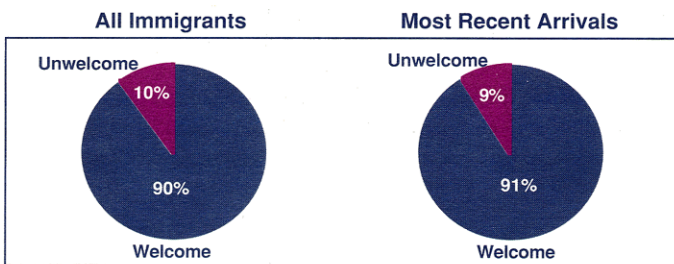
Question: ...[Do you agree or disagree] People who work hard to better themselves can get ahead in this country?



Note: "Most recent arrivals" are those immigrants who have only just arrived, or who have been here for ten years or less.

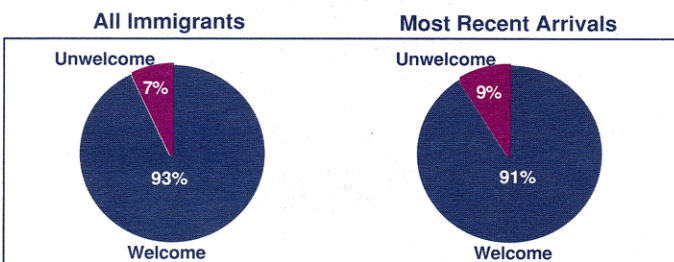
For Most, the Welcome Mat is Still Out

Question: Did you feel welcome or unwelcome when you first came to the United States?



GALLUP For CNN/USA Today, May 25-June 4, 1995

Question: Do you feel welcome or unwelcome today?



Question: Please rate the feelings you believe most Americans have toward immigrants from your country, using a scale from one to ten, on which a number closer to 10 indicates you feel Americans are warm and welcoming toward immigrants from your country, and a number closer to 1 indicates you feel Americans are cold and negative toward immigrants from your country?



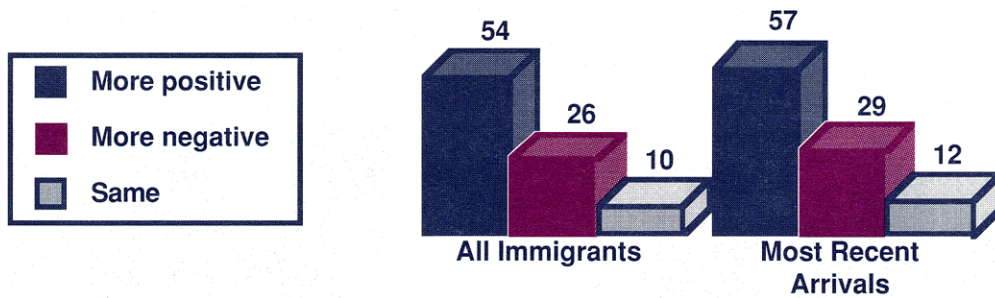
Note: Those answering from 8 to 10 were combined for "warm and welcoming" and 1 to 3 for "cold and negative." Forty-six percent answered somewhere in between.

HART/TEETER
For Fannie Mae, April-May 1995

The Immigration Story

Immigrants Bullish On America

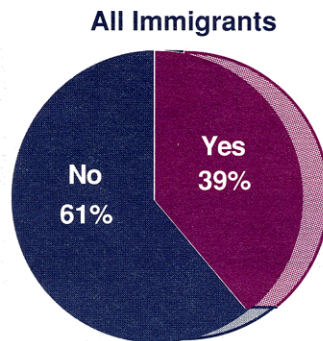
Question: Would you say your feelings toward the United States today are more positive or more negative than they were before you first came to this country?



GALLUP For CNN/USA Today, May 25-June 4, 1995

No Widespread Sense of Discrimination

Question: Have you ever felt discriminated against specifically because you were not born in the United States—or have you never felt that way?

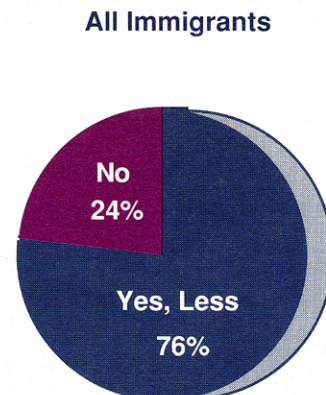
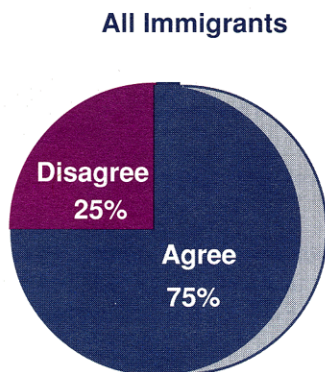


GALLUP For CNN/USA Today, May 25-June 4, 1995

Prospects for Children's Future Seen Bright

Question: Do you agree or disagree...Your children will have better economic opportunities in the United States than you have had?

Question: Do you think your children will face less discrimination in the United States than you did, or not?



GALLUP For CNN/USA Today, May 25-June 4, 1995

Immigrants Bullish on Economic Prospects

Question: ...[L]ooking ahead one year, do you expect your family's financial situation to get better, get worse, or stay about the same?...

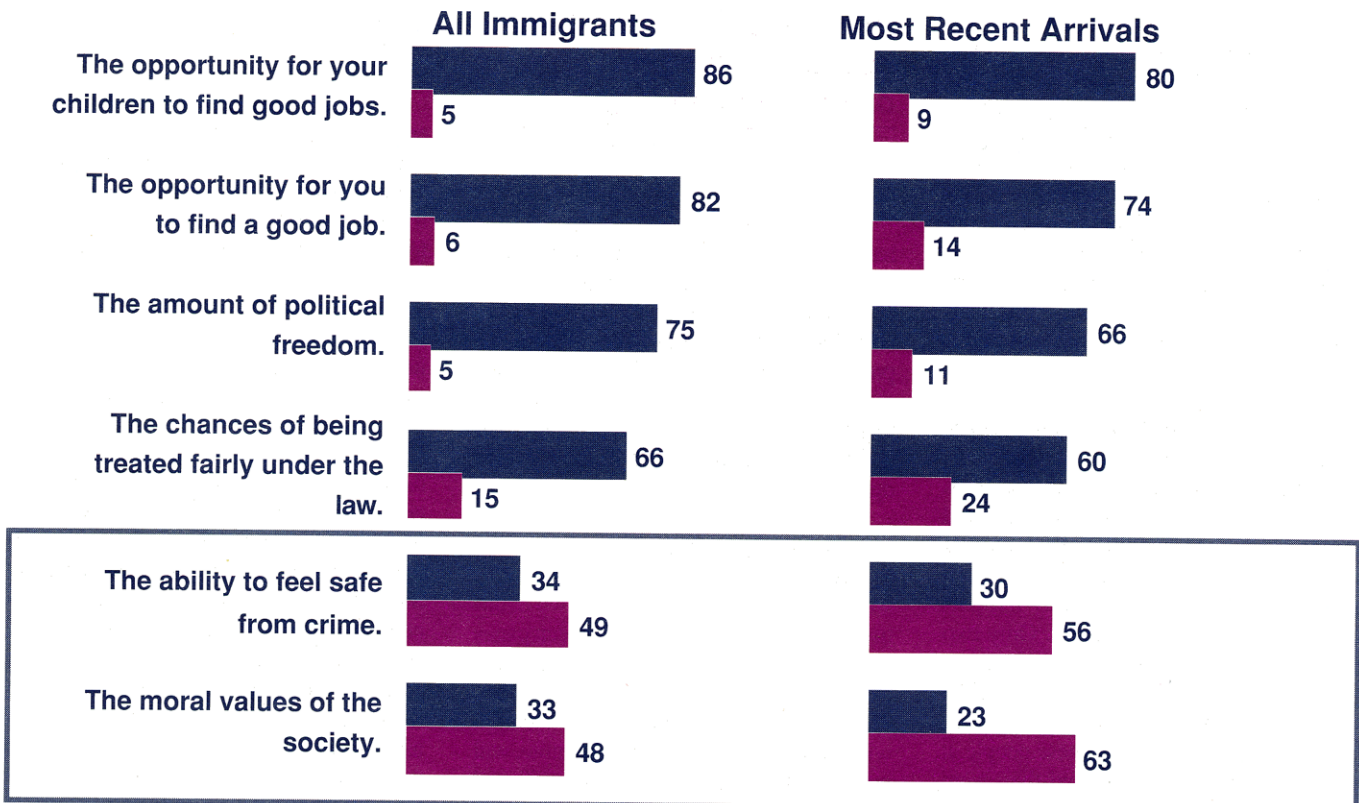


HART/TEETER

For Fannie Mae, April-May 1995

Immigrants Assess America's Strengths and Weaknesses: —Freedom and Opportunity Rated High— —Crime, "Morality" Cause Concern—

Question: ...[C]ompare the U.S. to your homeland. ...[D]o you think...is better in the U.S., or better in your homeland?...



■ % saying "U.S."

■ % saying "Homeland"

GALLUP For CNN/USA Today, May 25-June 4, 1995