

**—Americans Consume More in Most Areas, But Not Nearly As Many Newspapers—  
—Both Rank High in Higher Education Participation, Low in Unionization—**

**Consumption**

Avg. Daily Food Consumption	Japan	U.S.
Daily calories	2,622	3,495
Ratio of starchy foods (%)	46	23
Fat (grams)	83	176
<b>Annual Energy Consumption</b>		
Energy (coal equiv.) per capita (kilograms)	4,754	10,798
Electric Energy (bil. kWh)	578	2,354
<b>Television receivers per 1,000 people</b>		
Television receivers per 1,000 people	613	814
<b>Radio receivers per 1,000 people</b>		
Radio receivers per 1,000 people	907	2,118
<b>Daily newspaper circulation per 1,000 people</b>		
Daily newspaper circulation per 1,000 people	587	249

Source: For Japan—Japan Ministry of Labor; for U.S.—Bureau of Labor Statistics.

**Higher Education in Japan and America**

	Japan	US	France	Germany	Italy	Britain
Full-time pupils/students (per thousand population) enrolled in higher education	27	32	32	28	27	15
Proportion of age group (20-24 yrs. of age) per thousand of age-group population (in percent)	53	65	48	48	42	37

**Unionism**

Union membership as percent of labor force

	1975	1993
Japan	34	24
U.S.	26	16

Source: For Japan—Japan Ministry of Labor; for U.S.—Bureau of Labor Statistics.

Source: Data for full-time pupils from *OECD in Figures*, 1995 edition, pp. 56-57. For proportion data, US and Japan, *OECD in Figures*, 1994 edition; all other countries, *OECD in Figures*, 1995 edition, pp. 56-57.

# Japan and America

## —Children: Three is Ideal in Japan, Two in the U.S.—

For the Japanese, They Are Still Seen More in Terms of Completing the Traditional Family

**Question:** Have you had any children? If yes, how many?

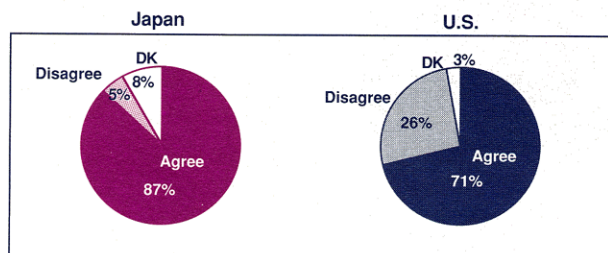
	Japan	U.S.
None	23	28
1 Child	12	14
2 Children	43	25
3 Children	17	15
4 Children	3	9
5 Children	*	5
6+ Children	*	4

**Question:** What do you think is the ideal size of the family—how many children, if any?

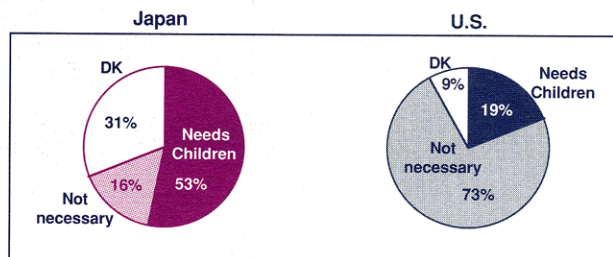
	Japan	U.S.
None	0	2
1 Child	1	3
2 Children	34	47
3 Children	48	23
4 Children	5	13
5 Children	1	3
6+ Children	1	2

**WVS**  
1990-1993

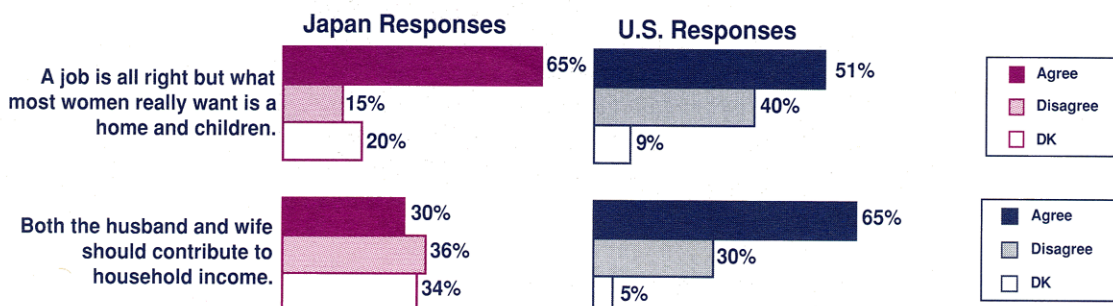
**Question:** If someone says a child needs a home with both a father and a mother to grow up happily, would you tend to agree or disagree?



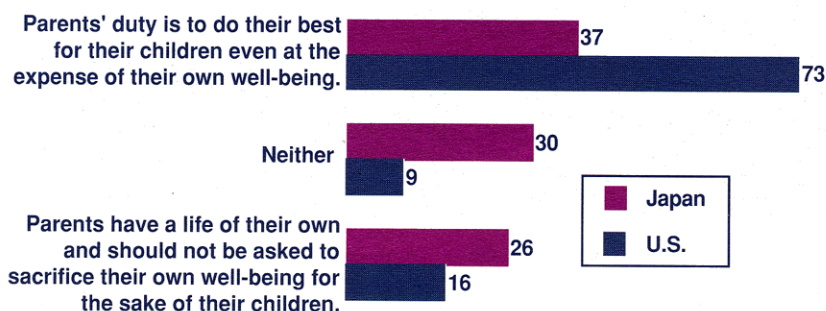
**Question:** Do you think that a woman has to have children in order to be fulfilled or is this not necessary?



**Question:** ...[Do you agree or disagree with each of the following statements].../



**Question:** Which of the following statements best describes your views about parents' responsibilities to their children?



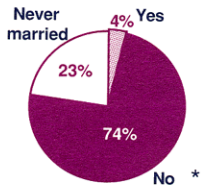
**WVS**  
1990-1993

**Editor's Note:** Americans and Japanese differ sharply in many facets of family life. Traditional norms remain strong in Japan, though they are weakening. Divorce, which has impacted so massively on American families, has remained less frequent in Japan. Americans hold to more individualist norms throughout. (The comparative US/Japan data on page 22 are from the 1990 World Values Survey (taken in these two countries and 16 others). Most of the data which follow on pp. 23-26 are from surveys taken only in Japan by various of the country's survey organizations.

## —Divorce: Much Less Frequent in Japan, But Not *This* Much Less—

### Japan

**Question:** Have you ever been divorced?

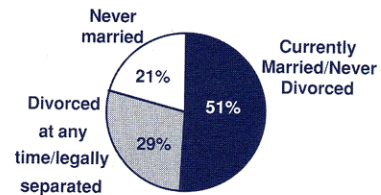


\*Many Japanese seem reluctant to tell interviewers that they have been divorced, so survey data greatly understates the actual incidence of divorce.

NHK June 1994

### U.S.

**Questions\*:** Are you currently—married, widowed, divorced, separated, or have you never been married? [If currently married or widowed] have you ever been divorced or legally separated?



NORC GSS 1994

\*Responses to the two NORC questions were combined to provide an equal base to compare with the Japan question.

### Numbers of Single-Year Marriages and Divorces

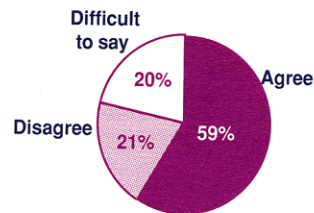
	Marriages	Divorces	Ratio of Divorces to Marriages
Japan	782,735	195,115	25%
U.S.	2,362,000	1,215,000	51%

Source: For Japan, Japan Ministry of Health and Welfare, 1994 data; for U.S., Statistical Abstract of the United States, p. 105, 1992 data.

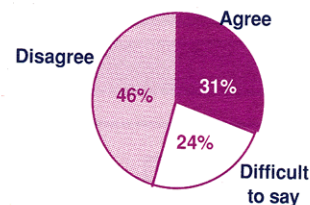
### Like Americans, Japanese See Divorce Differently When Kids Are Involved

**Question:** Do you agree or disagree...?

...Married couples who have children should not get divorced even if their relationship deteriorates.



...Married couples should not get divorced even if they do not have children.

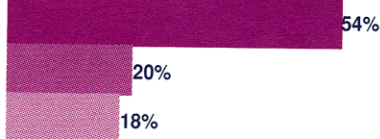


NHK June 1994

### Home-Life in Japan: The Wife Does It All

**Question:** Who is responsible for the following chores...?

...taking care of sick family members?



NHK June 1994

...daily shopping, such as food and basic necessities?



...deciding what to eat for dinner?

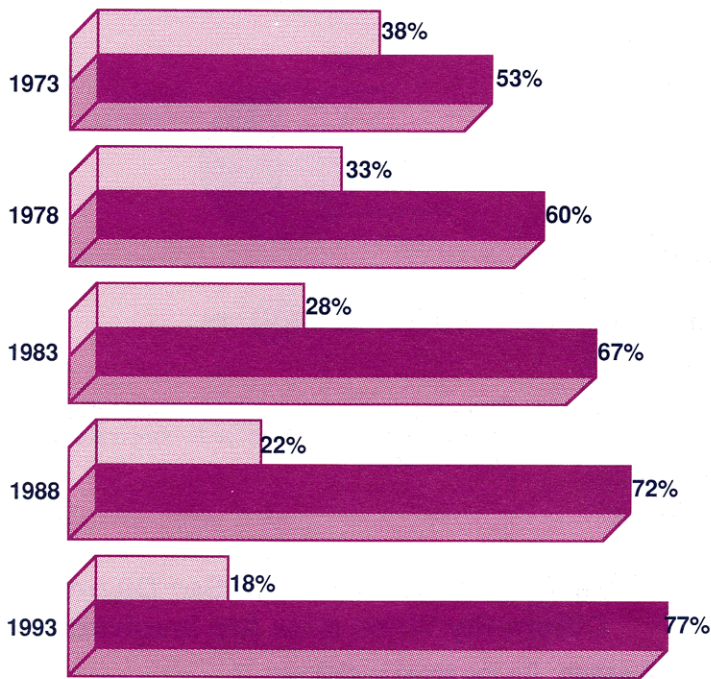
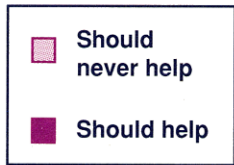


Japan and America

# Japan: Older Norms of Work and Family Are Eroding

NHK May 1994

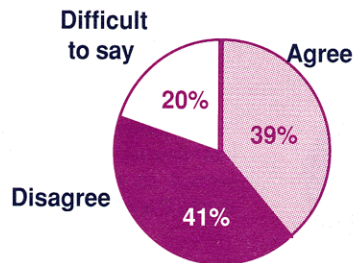
**Question:** Should a husband help raising his baby or cooking in the kitchen?



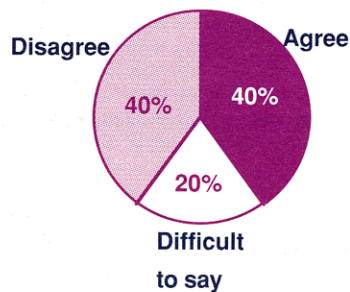
NHK June 1994

**Questions:** Do you agree or disagree with the following...?

...It is not good for the man to look after the children while the woman has a job.

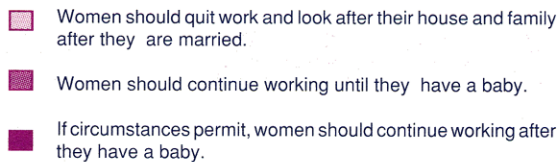
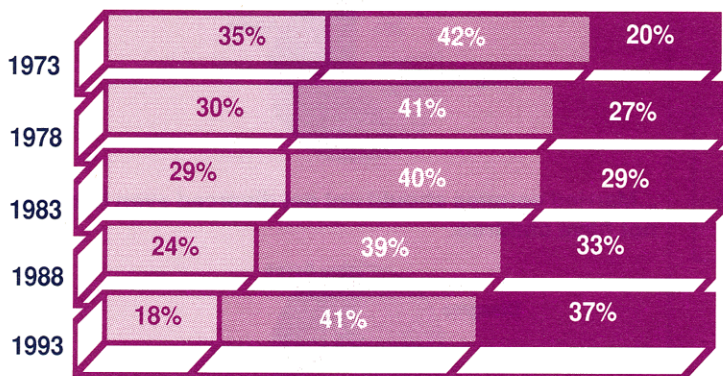


...The man's job is to earn income while the woman's job is to look after the house and family.



NHK June 1994

**Question:** How do you feel about women who continue to work after they are married?



NHK May 1994

## Coming Soon—Fall 1995

*Japan and America*—a full-length monograph containing over 100 pages of Japanese/U.S. survey data comparing the values and attitudes of the people.

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The American Enterprise Institute

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### Parents' Highest Hopes for Their Children

Japan

U.S.

**Question:** What type of people do you want your children to become, did you want them to become, or would you want them to become?

**Question:** ...[W]hich thing...would you pick as the most important for a child to learn to prepare him or her for life?

Not bothersome to others.	43
Have abundant knowledge.	20
Likable people.	18
Useful to society.	16
People of high social status.	1

To think for himself or herself	54
To obey	18
To work hard	15
To help others when they need	13
To be well-liked or popular	1

**YOMIURI** December 1994

**NORC GSS**  1994

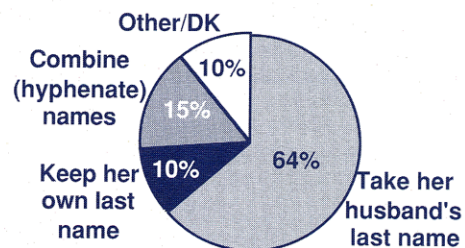
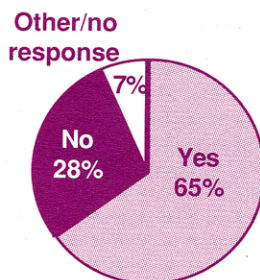
### Taking Husband's Name Remains the Norm in Both Countries

Japan

U.S.

**Question:** A married woman normally uses her husband's family name. Do you think this must remain the norm or not?

**Question:** People have different opinions about whether or not women should change their names when they marry. Which of the following options do you consider to be the best choice for a newly married woman?



**ASAHI** September 1994

**ROPER**  August 7-14, 1993

*Japan and America*

# Japan: How Should Husband and Wife Share Responsibilities?

## Country's Family Values Look "Male Chauvinist" to Many Americans

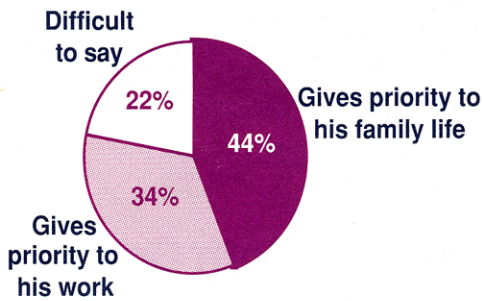
Patriarchal household in which the wife is obedient and dedicated to her husband.	17
Husband provides income for the family while the wife takes care of the house and children.	20
Wife is responsible for the house and children, although the husband also shows concern for his family.	41
Husband and wife each are deeply involved in their own jobs and activities.	19

**Question:** Which of the following four types of families do you think is ideal?

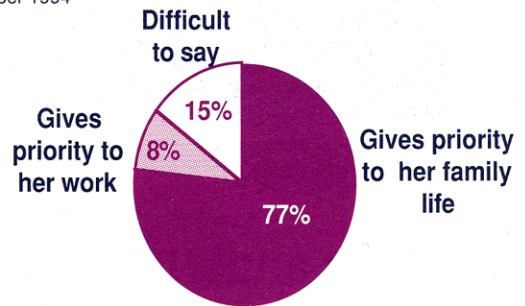
**NHK** May 1994

**Question:** Which type of man do you tend to approve of—a man who gives priority to his family life or to his work?

**ASAHI** December 1994



**Question:** Which type of woman do you tend to approve of—a woman who gives priority to her family life or to her work?



**Question:** Which [portraits of a man's work and married life] are closest to your ideas of an ideal husband?

**Question:** Which [portraits of a woman's work and married life] are closest to your ideas of an ideal wife?

Has a good job and steady income.	71
Is enthusiastic about his job.	50
Willing to take part in housekeeping, raising children and community services.	24
Encourages and assists his wife so she may continue to work.	22

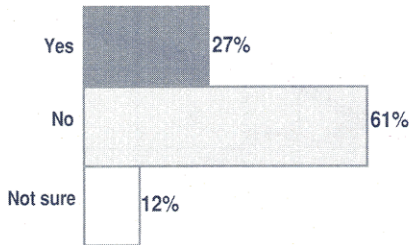
Has a good understanding of her husband's work and social activities.	51
Skillful in housekeeping and good at bringing up and educating children.	50
Willing to take care of parents.	28
Continues working after the marriage.	23
Quits working after the marriage.	22

**PMO** October 1993

—Norms For Sexual Conduct Look Much the Same—  
 —Japanese Views of Failings in “Civic Responsibility”  
 Differ from Americans’—

**PMO** December 1993

**Question:** Do you think civic responsibility and public morals are being well observed in Japan today?



**Asked of the 61% answering “no” to the above question**

**Question:** For which of the following reasons do you think...[they are not]? Choose from among the list.



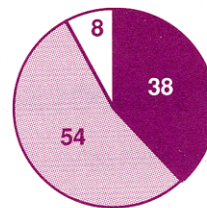
**NHK** June 1994

**Asked in Japan**

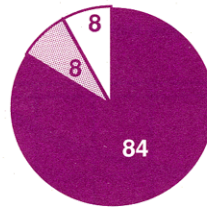
percent responding "unacceptable"  
 percent responding "acceptable"  
 DK/No response

**Questions:** Do you think it is unacceptable or acceptable for...

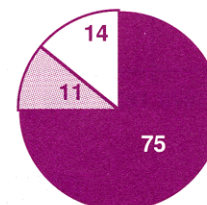
...unmarried men and women to have sexual relations with others?



...married men and women to have sexual relations with people other than their spouses?



...men and women to have sexual relations with someone of the same sex?

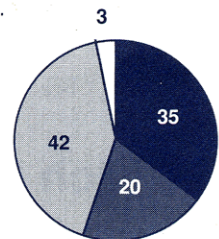


**NORC GSS** 1994

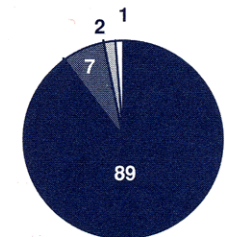
**Asked in the U.S.**

percent responding "always/almost always wrong"  
 percent responding "wrong only sometimes"  
 percent responding "not wrong at all"  
 DK

**Question:** ...If a man and woman have sex relations before marriage, do you think it is.



**Question:** What is your opinion about a married person having sexual relations with someone other than the marriage partner—is it...?



**Question:** What about sexual relations between two adults of the same sex—do you think it is...?

