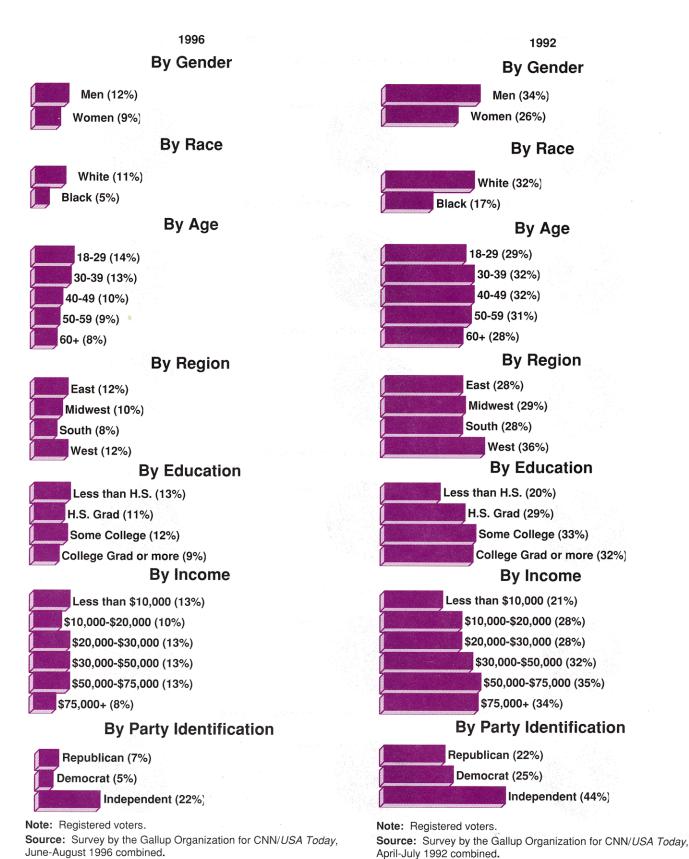
Perot is Far Weaker This Time Among All Groups

Vote Intentions Summer 1996 and 1992



Huge Dropoff in Perot Support Among College-Trained Independents

Vote Intentions Summer 1996 and 1992

1996 By Gender/Education By Gender/Education Men (14%) Men (32%) No College Women (10%) No College Women (23%) Men (36%) College Men (11%) College Women (29%) Women (8%) By Age/Education By Age/Education 18-34 (29%) 18-34 (17%) No College 35-59 (29%) 35-59 (11%) No College 60+ (24%) 60+ (9%) 18-34 (30%) 18-34 (12%) College 35-59 (34%) 35-59 (9%) College 60+ (34%) 60+ (7%) By Party Identification/Education By Party Identification/Education Republican (7%) Republican (17%) No College No College Democrat (5%) Democrat (25%) Independent (28%) Independent (40%) Republican (7%) Republican (25%) College College Democrat (5%) Democrat (26%) Independent (17%) Independent (47%) By Self-Described Ideology/Party ID By Self-Described Ideology/Party ID Conservative (5%) Liberal (21%) Moderate (13%) Republican Moderate (25%) Republican **Liberal** (15%) Conservative (20%) Conservative (7%) Liberal (22%) Democrat Moderate (7%) **Democrat** Moderate (27%) Liberal (6%) Conservative (28%) Conservative (24%) Liberal (41%) Independent Moderate (22%) Independent Moderate (47%) Liberal (26%) Conservative (42%)

Note: Registered voters.

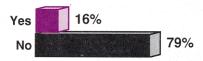
Source: Surveys by the Gallup Organization for CNN/USA Today, June-Aug, 1996 combined.

Note: Registered voters.

Most Americans Don't See Perot as Presidential

Question: Do you think Ross Perot has the kind of personality and temperament it takes to serve effectively as president, or not?

Question: I'd like you to rate your feelings toward...(Ross Perot)... either very positive, somewhat positive, neutral, somewhat negative, or very negative.





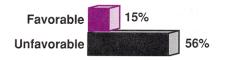
Source: Survey by ABC News/Washington Post, September 3-4, 1996.

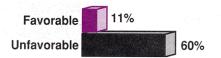
Source: Survey by NBC News/Wall Street Journal, August 20-21, 1996.

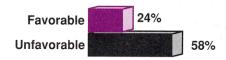
Question: Is your opinion of Ross Perot favorable, not favorable, undecided, or haven't you heard enough about Ross Perot yet to have an opinion?

Question: Is your opinion of Ross Perot favorable, not favorable, undecided, or haven't you heard enough about Ross Perot yet to have an opinion?

Question: ...please tell me if you have a favorable or unfavorable impression of ...Ross Perot...or perhaps you don't know enough to say?







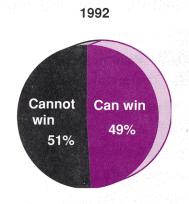
Source: Survey by CBS News, August 26-28, 1996.

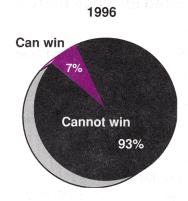
Source: Survey by CBS News/New York Times, September 2-4, 1996.

Source: Survey by ABC News/*Washington Post*, September 3-4, 1996.

What a Difference Four Years Make

Question: Regardless of how you plan to vote, do you think Ross Perot can win the presidential election in November, or don't you think so?





Note: For display purposes, "don't know" responses are calculated out.

Source: Survey by Yankelovich Clancy Shulman, July 8-9, 1992.

Source: Survey by Yankelovich Partners, Inc., July 26-30, 1996.