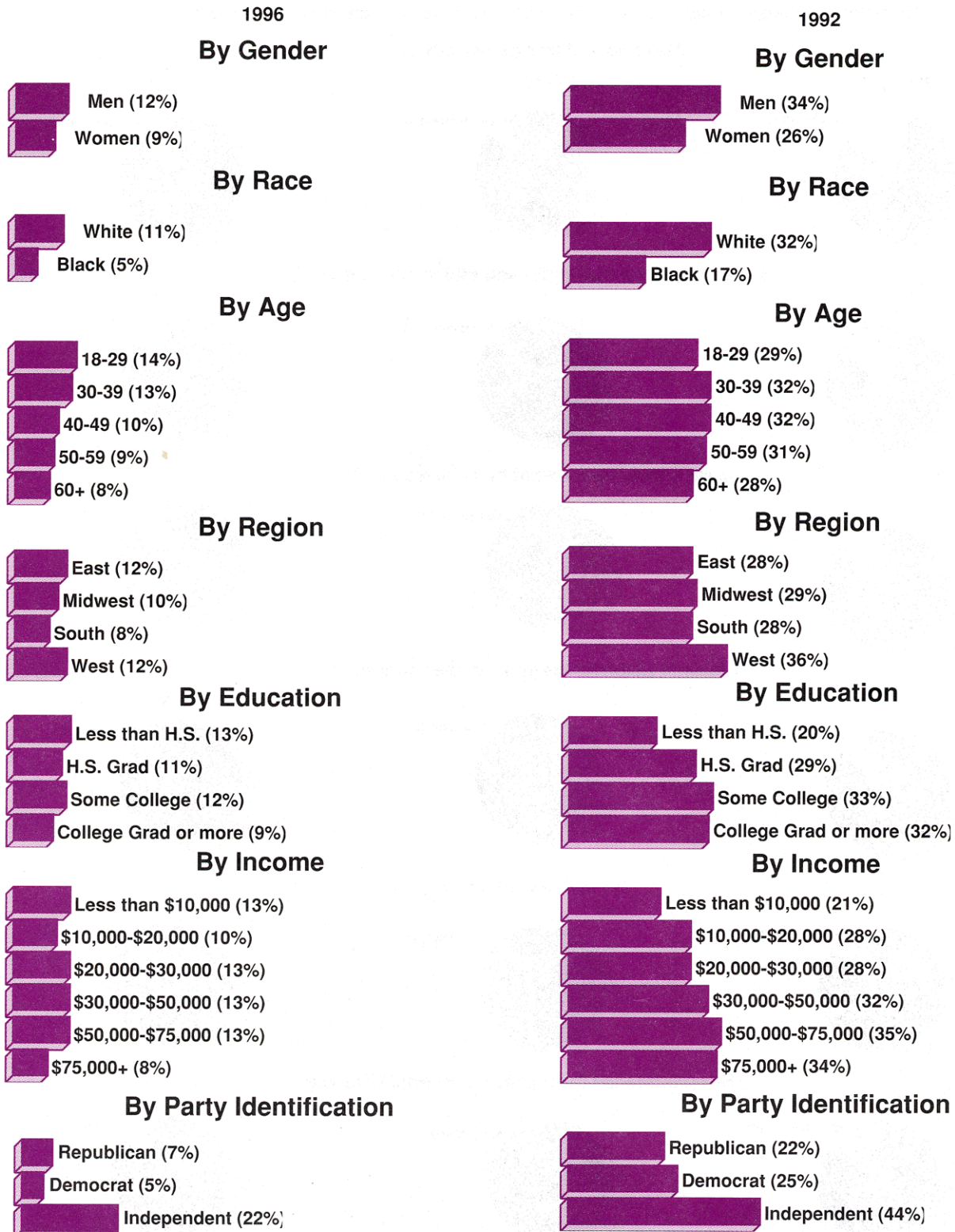


Perot is Far Weaker This Time Among All Groups

Vote Intentions Summer 1996 and 1992



Note: Registered voters.

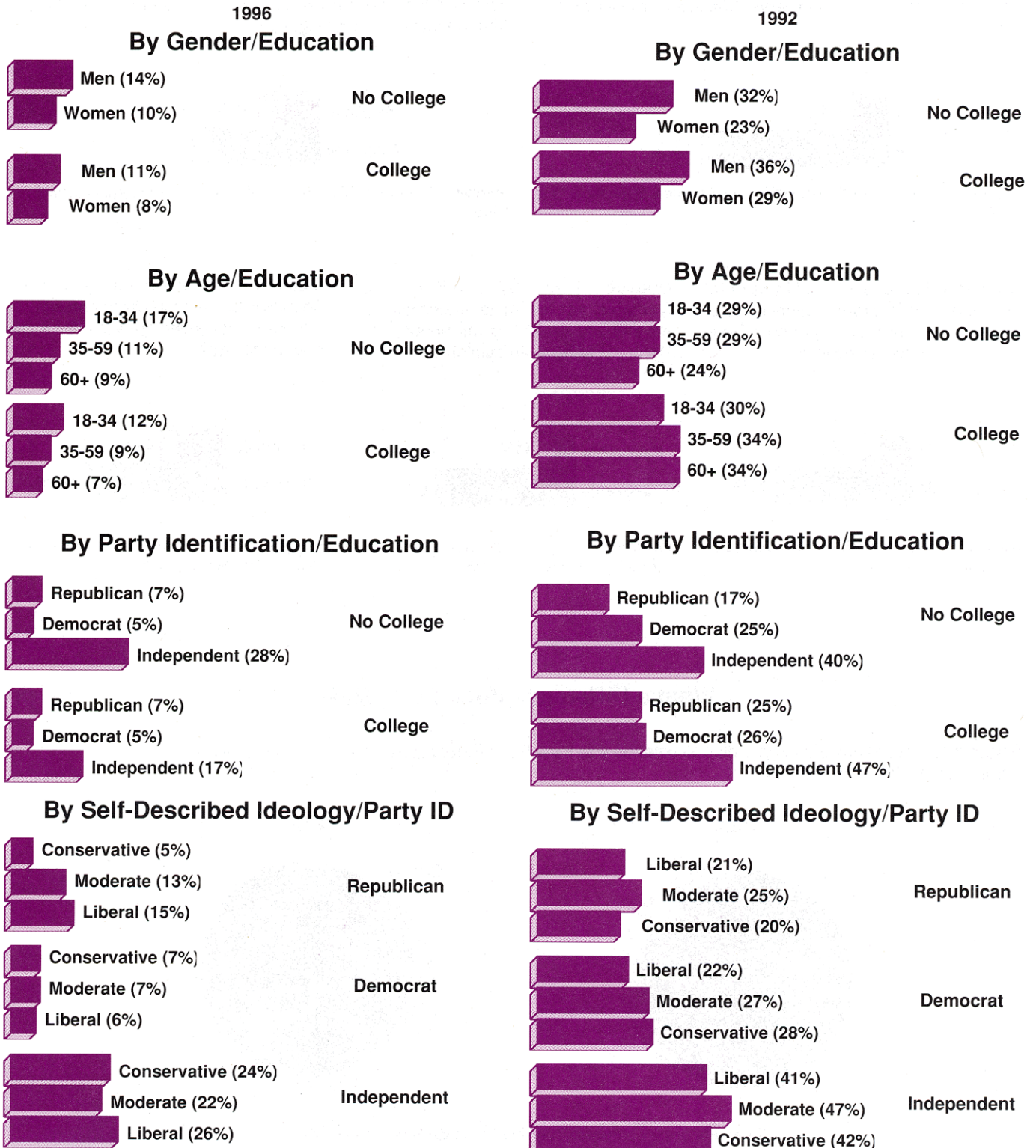
Source: Survey by the Gallup Organization for CNN/USA Today, June-August 1996 combined.

Note: Registered voters.

Source: Survey by the Gallup Organization for CNN/USA Today, April-July 1992 combined.

Huge Dropoff in Perot Support Among College-Trained Independents

Vote Intentions Summer 1996 and 1992

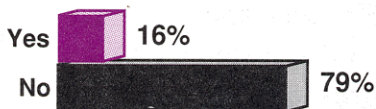


Note: Registered voters.
Source: Surveys by the Gallup Organization for CNN/USA Today, June-Aug, 1996 combined.

Note: Registered voters.
Source: Survey by the Gallup Organization for CNN/USA Today, April-July 1992 combined.

Most Americans Don't See Perot as Presidential

Question: Do you think Ross Perot has the kind of personality and temperament it takes to serve effectively as president, or not?



Source: Survey by ABC News/Washington Post, September 3-4, 1996.

Question: I'd like you to rate your feelings toward...(Ross Perot)... either very positive, somewhat positive, neutral, somewhat negative, or very negative.



Source: Survey by NBC News/Wall Street Journal, August 20-21, 1996.

Question: Is your opinion of Ross Perot favorable, not favorable, undecided, or haven't you heard enough about Ross Perot yet to have an opinion?



Source: Survey by CBS News, August 26-28, 1996.

Question: Is your opinion of Ross Perot favorable, not favorable, undecided, or haven't you heard enough about Ross Perot yet to have an opinion?



Source: Survey by CBS News/New York Times, September 2-4, 1996.

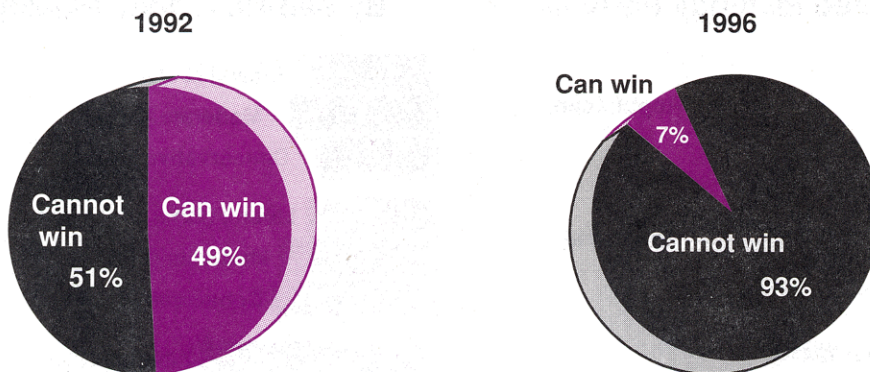
Question: ...please tell me if you have a favorable or unfavorable impression of ...Ross Perot...or perhaps you don't know enough to say?



Source: Survey by ABC News/Washington Post, September 3-4, 1996.

What a Difference Four Years Make

Question: Regardless of how you plan to vote, do you think Ross Perot can win the presidential election in November, or don't you think so ?



Note: For display purposes, "don't know" responses are calculated out.

Source: Survey by Yankelovich Clancy Shulman, July 8-9, 1992.

Source: Survey by Yankelovich Partners, Inc., July 26-30, 1996.