

January 19, 1984

To: David Alpern

Here are the preliminary results of the Reagan Poll put next to some trends. There is a very significant finding. The hardcore anti-Reagan vote/strong disapproval is fading fast.

Let me know on a schedule for the poll.

601. Do you approve or disapprove of the way Ronald Reagan is handling his job as President?

	STRONGLY			NOT STRONGLY		
	CURRENT	9/82	1/82	CURRENT	9/82	1/82
	56 1[ ] Approve	33	21	30	23	19
31 2[ ] Disapprove	* 20	35	26	11	15	12
13 y[ ] Don't know -- GO TO Q. 2						
<u>100</u>						

601a. How strongly would you say you approve/disapprove -- very strongly, or not so strongly?

	APPROVE	DISAPPROVE
1[ ] Very strongly	33	20
2[ ] Not so strongly	23	11
y[ ] No opinion (VOLUNTEERED)		

602. If Ronald Reagan is the Republican nominee for President in 1984, how likely is it that you would vote for him: extremely likely, very likely, fairly likely, not too likely, or not at all likely?

	2/83	3/80 - Registered Voters
20 1[ ] Extremely likely	17	17
18 2[ ] Very likely	12	14
14 3[ ] Fairly likely	12	13
12 4[ ] Not too likely	10	13
28 5[ ] Not at all likely	46	37
8 y[ ] Don't know	3	6
<u>100</u>	<u>100</u>	<u>100</u>

603. If President Reagan does not run again in 1984, who would you like to see nominated as the Republican candidate for President in 1984 -- George Bush, Howard Baker, Robert Dole, Jesse Helms or Jack Kemp?

	REPS	2/83
26 1[ ] George Bush	31	27
11 2[ ] Howard Baker	11	17
7 3[ ] Robert Dole	7	9
4 4[ ] Jesse Helms	5	2
3 5[ ] Jack Kemp	2	4
4 x[ ] Other (SPECIFY):	4	7
45 y[ ] Don't know	40	34
<u>100</u>	<u>100</u>	<u>100</u>

604. Compared to four years ago, would you say you are better off economically, worse off economically, or about the same?

36 1[ ] Better off  
24 2[ ] Worse off  
39 3[ ] About the same  
1 y[ ] Don't know  
100

605. Compared to four years ago, would you say the U.S. is more respected by other countries, less respected by other countries, or as respected by other countries?

27 1[ ] More  
36 2[ ] Less  
29 3[ ] As respected  
8 y[ ] Don't know  
100

606. Compared to four years ago, would you say our military defenses are stronger, weaker, or about the same?

43 1[ ] Stronger  
9 2[ ] Weaker  
41 3[ ] About the same  
7 y[ ] Don't know  
100

607. Compared to four years ago, would you say there is a greater chance of a nuclear war, a lesser chance of a nuclear war, or about the same chance?

38 1[ ] Greater  
12 2[ ] Less  
45 3[ ] About the same  
5 y[ ] Don't know  
100

608. Now, let me ask about specific foreign and domestic problems. As I read off each problem, one at a time, would you tell me whether you approve or disapprove of the way Ronald Reagan is handling that problem?

	Approve	Disapprove	DK
↳ Economic conditions in this country	1[ ] 49	2[ ] 43	y[ ] 8 = 100
↳ Relations with the Soviet Union	1[ ] 46	2[ ] 39	y[ ] 15 = 100
↳ The U.S. role in Central America	1[ ] 34	2[ ] 48	y[ ] 18 = 100
The Mideast situation	1[ ] 32	2[ ] 52	y[ ] 16 = 100
The environment	1[ ] 47	2[ ] 38	y[ ] 15 = 100
↳ The federal deficit	1[ ] 37	2[ ] 48	y[ ] 15 = 100
The quality of public education	1[ ] 46	2[ ] 45	y[ ] 9 = 100

609. I am going to read some statements. For each, tell me if you feel it applies to Ronald Reagan, or not. (READ LIST)

	<u>Yes</u>	<u>No</u>	<u>DK</u>	
I have personal confidence in him to do the right thing	1[ ] 56	2[ ] 37	y[ ] 7	= 100
He is decisive	1[ ] 68	2[ ] 23	y[ ] 9	= 100
He's too quick to use military force	1[ ] 41	2[ ] 52	y[ ] 7	= 100
I like him personally	1[ ] 58	2[ ] 31	y[ ] 11	= 100
He has a good understanding of complex issues	1[ ] 54	2[ ] 33	y[ ] 13	= 100
I like the way he stands up for America	1[ ] 80	2[ ] 17	y[ ] 3	= 100
He's too committed to his own point of view	1[ ] 54	2[ ] 38	y[ ] 8	= 100
He cares about the less fortunate	1[ ] 44	2[ ] 50	y[ ] 6	= 100

610. Some people feel the country loses momentum whenever a President leaves office after only one term and a new person has to learn the job. How important will this be to you in deciding whether or not to vote for Ronald Reagan: very important, fairly important, not too important, or not important at all?

25	1[ ] Very important	31
20	2[ ] Fairly important	19
20	3[ ] Not too important	20
30	4[ ] Not important at all	28
5	y[ ] Don't know	2
<u>100</u>		<u>100</u>

*Registered Voters - Post Primary NW Survey, 1980*

To: Steve Strasser  
From: Andrew Kohut

January 20, 1984

Reagan's Newsweek approval rating has hit a 30 month high-point in the current survey -- 56% approve and 31% disapprove (Table 1). What really surprises us is that strong disapproval has fallen as sharply as it has. Only 20% strongly disapprove of Reagan's performance compared to 28% in September, 1983 and 35% in September, 1982 (Table 2).

Many have assumed that the hardcore anti-Reagan vote was pretty unshakeable. This poll suggests that opinion is changing even among some of Reagan's toughest critics.

The decline in strong disapproval (and increase in strong approval) is found across all demographic groups -- but it is greater among older people and Democrats -- strong disapprovals have declined by 28 percentage points among Democrats! \*

On an overall basis, Democrats still disapprove of Reagan's performance (50% disapprove vs. 37% approve). The current result suggests that a good deal of the anger about Reagan among Democrats is beginning to subside. This could be a sign that Reagan can once again make in-roads among Democrats or that a massive anti-Reagan turnout among traditional Democrats may be difficult to carry off.

Either case is speculative -- but what is fact, is that not only are more people approving of Reagan -- fewer are intensely disapproving.

\*Since September 1982.

Table 1

NEWSWEEK TREND -- REAGAN APPROVAL

	<u>Approve</u> %	<u>Disapprove</u> %	<u>Don't Know</u> %	<u>Total</u> %
Current January 1984	56	31	13	100
October 1983	48	39	13	100
September 1983	53	39	8	100
August 1983	44	47	9	100
July 1983	52	39	9	100
June 1983	48	41	11	100
May 1983	47	40	13	100
February 1983	42	49	9	100
January 1983	38	50	12	100
September 1982	41	51	8	100
June 1982	48	45	7	100
January 1982	52	38	10	100
August 1981	60	25	15	100

Table 2

STRENGTH OF APPROVAL TREND

	<u>APPROVE</u>		<u>DISAPPROVE</u>	
	<u>Strongly</u> %	<u>Mildly</u> %	<u>Strongly</u> %	<u>Mildly</u> %
Current	33	23	20	11
*Gallup Poll - Sept. 83	22	24	28	13
September 1982	21	19	35	15
January 1982	30	22	26	12

\*Based on 1500 personal interviews, Gallup Poll. All other Newsweek polls based on 1000 telephone interviews.

Table 3

TREND IN STRENGTH OF APPROVAL BY DEMOGRAPHICS

	<u>APPROVE</u>			<u>DISAPPROVE</u>		
	<u>Strongly</u>			<u>Strongly</u>		
	<u>9/82</u> %	<u>1/84</u> %	<u>Diff.</u>	<u>9/82</u> %	<u>1/84</u> %	<u>Diff.</u>
NATIONAL	21	33	+12	35	20	-15
<u>Sex</u>						
Male	25	37	+12	34	16	-18
Female	17	29	+12	37	23	-14
<u>Age</u>						
18-29	17	27	+10	29	18	-11
30-49	22	32	+10	34	21	-13
50+	21	37	+16	41	20	-19
65+		39			15	
<u>Education</u>						
College	25	37	+12	34	19	-15
High school	20	29	+9	33	22	-11
Grade school	11	33	+12	44	16	-28
<u>Party I.D.</u>						
Republican	47	61	+14	9	6	-3
Democrat	6	17	+11	58	30	-28
Independent	20	28	+8	28	20	-8
<u>Region</u>						
East	18	32	+14	43	20	-23
Midwest	20	31	+11	31	23	-8
South	25	33	+8	31	18	+13
West	20	35	+15	36	16	-20

Methodology: 1015 telephone interviews with a nationally representative sample of adults 18 years and over, January 9-15, 1984. Sampling error is  $\pm 4$  percentage points.

To: Mimi Sheils  
From: Andrew Kohut

January 26, 1984

I am faxing up the summary to the Reagan Poll. I will Federal Express the entire report to you later in the day. Here is some language for the margin of error statement.

The margin of sampling error for findings based on the entire sample is  $\pm 4$  percent. For comparisons between the current survey and the previous ones, sampling error is  $\pm 6$  percent.

Alternative:

The margin of sampling error for findings based on the entire sample is  $\pm 4$  percent. The sampling error is larger for results based upon sub-groups and for comparisons between surveys.

## SUMMARY OF FINDINGS

The current Newsweek Poll indicates a remarkable political recovery for Ronald Reagan over the past 12 months. Only a year ago a majority of the public (50%) disapproved of the way Reagan was handling his job, and only 38% approved. The January 1984 Newsweek Poll finds the figures more than reversed (56% approve, 31% disapprove).

As last week's report pointed out, the real surprise in this survey is the decline in strong disapproval. Only 20% strongly disapprove of Reagan's performance compared to 28% in September 1983 and 35% in September 1982.

Many have assumed that the hardcore anti-Reagan vote was pretty unshakeable. This poll suggests that opinion is changing even among some of Reagan's toughest critics.

The decline in strong disapproval (and increase in strong approval) is found across all demographic groups -- but it is greater among older people and Democrats -- strong disapprovals have declined by 28 percentage points among Democrats!

On an overall basis, Reagan's approval ratings have recovered with the economic upswing -- just as they fell when the recession took hold in late 1981/early 1982. However, the success of the Grenada mission acted as a catalyst to bring the political benefits of the recovery to full fruition. Since Grenada we have seen Reagan's ratings stabilize in the 50th percentile and the change in the intensity of opinion discussed above.



Grenada notwithstanding, Reagan's principle asset is the economic situation while opinion of his handling of foreign policy is, at best, a two edged sword. Looking at the trend in rating of Reagan in specific performance areas, we find opinion of Reagan most improved (and highest) on the economy and also better opinion of his handling of the environment and public education than was found six months ago. But on foreign policy issues the President continues to get abysmal ratings for Central America and the Mideast -- while disapproval of his handling of relations with the Soviet Union has grown steadily higher.

Throughout the last two years, Reagan's economic rating lagged his foreign policy ratings -- now it is just the opposite.

The results of the "campaign promises" measures dovetail with Reagan's performance ratings. A plurality of the public -- albeit a small one -- believes they are better off, not worse off, financially than they were four years ago. An even clearer plurality believes the nation's defenses are stronger than they were four years ago. But the public does not feel the U.S. is more respected, and by a 38% to 12% margin the public feels there is a greater, not lesser, chance of nuclear war compared to four years ago.

Reagan's personal image ratings correspond to his higher overall approval levels and his specific performance ratings. Reagan's image has improved on just about all dimensions compared to previous surveys. His greatest gains are in "personal confidence to do the right thing" and "having an understanding of complex issues." The percentage who like Reagan personally is still somewhat better than his overall approval score -- but not much better (as is widely believed).

On the negative side, Reagan continues to be viewed as not caring about the less fortunate and a majority feel he is too committed to his own point of view. The biggest positive the survey found was the 80% who reported they liked the way Reagan stands up for America -- relatedly 68% see Reagan as decisive -- up from 61% a year ago. However, a very significant proportion (41%) feel Reagan is too quick to use military power.

Looking at the results of the voting disposition question, 38% said they were very or extremely likely to vote for Ronald Reagan, 14% report they are fairly likely to vote, while 12% said they were not too likely to vote -- 28% are not at all likely to vote for him. This is a much improved self-reported division of the electorate than we found a year ago. Registered voters are even more likely to say they will vote for Reagan than the public at large.

	<u>All Respondents</u>		<u>Registered Voters</u>	
	<u>2/83</u> %	<u>1/84</u> %	<u>2/83</u> %	<u>1/84</u> %
Extremely likely	17	20	19	22
Very likely	12	18	13	18
Fairly likely	12	14	13	13
Not too likely	10	12	9	11
Not at all likely	46	28	44	28
Don't know	<u>3</u>	<u>8</u>	<u>2</u>	<u>8</u>
Total	100	100	100	100

If we think the results of this question as a basis of triangulating public voting disposition, a demographic analysis shows that a plurality of the following groups are in the "solid for" Reagan camp (extremely likely, very likely):

- Males\*
- Those over 30 years of age, especially 50+
- The college-educated
- Whites
- Those with household incomes of \$20,000 and over
- Republicans

A plurality of the following are solidly anti-Reagan (not at all likely):

- Democrats
- Blacks
- Those with household incomes of under \$10,000

A plurality of the following groups are "in the middle" (fairly likely, not too likely, don't know):

- Those under 30 years of age
- High school graduates
- Those with household incomes of \$10,000 - \$19,999
- Independents

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\*There is not a plurality of females in any of the three categories -- women divide into equal thirds.

Likelihood of Voting for Reagan

	Extremely/ Very			Fairly Not too/ Don't know			Not At All		
	2/83 %	1/84 %	Chg.	2/83 %	1/84 %	Chg.	2/83 %	1/84 %	Chg.
<u>NATIONAL</u>	29	38	+9	25	34	+9	46	28	-18
<u>Sex</u>									
Male	37	41	+4	26	33	+7	37	26	-11
Female	23	34	+11	25	36	+11	52	30	-22
<u>Age</u>									
18-29	24	30	+6	29	46	+17	47	24	-23
30-49	25	37	+12	29	31	+2	46	32	-14
50+	37	44	+7	19	29	+10	44	27	-17
65+	--	--	--	--	32	--	--	22	--
<u>Education</u>									
College	34	44		24	32	+8	42	24	-18
High school	28	34	+6	28	37	+9	44	29	-15
Grade school	25	34	+9	23	34	+11	52	32	-20
<u>Race</u>									
White	32	41	+9	27	34	+7	41	25	-16
Non-White	12	18	+6	15	33	+8	73	49	-24
<u>Annual Household Income</u>									
\$30,000 and over	--	48	--	--	29	--	--	23	--
\$20,000 - \$19,999	--	42	--	--	35	--	--	23	--
\$10,000 - \$19,999	--	29	--	--	39	--	--	32	--
Under \$10,000	--	31	--	--	31	--	--	38	--
<u>Registered Voter</u>									
Registered	32	41	+9	24	32	+8	44	27	-17
Not Registered	20	28	+8	28	44	+16	52	28	-24
<u>Party I.D.</u>									
Republican	62	71	+9	25	21	-4	13	8	-5
Democrat	10	18	+8	19	37	+18	71	45	-26
Independent	27	33	+6	32	41	+9	41	26	-15

In summary, the poll shows great political improvements for Reagan over the past 12 months based primarily on economic trends; however, the public is becoming increasingly uneasy over Reagan's foreign policies and feels that the chances of a nuclear war are greater than they were four years ago.

Our analyses have consistently shown that economic evaluations of Reagan are the dominant factor in overall approval of the President. This is not to undermine the foreign policy concerns expressed, but opinion of Reagan is more closely tied to the economy than any other single factor.

As the table below shows, approval of Reagan's handling of the economy is many times more important to overall approval of him than is any other rating factor. Also note that rating of Reagan for the budget deficit is having essentially no impact on his approval ratings at this time.

Relative Importance of Each  
Rating To Overall Approval --  
On a Scale of 100

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	%
The economy	62
Relations with Soviet Union	12
Central America	10
The Mideast	6
Public education	5
The environment	4
The budget deficit	<u>1</u>
Total	100

A very important caveat to Reagan's political success as a consequence of the economy is that despite the upsurge in approval, the opinions that people express about the economy and Reagan's stewardship of it are still relatively modest -- only a plurality, not a majority, feel they are better off than they were four years ago and economic approval outweighs economy disapprovals by only a slight margin.

At this point in the recovery, people are reacting more to the perceived direction of the economy than realized gains. This makes Reagan's political recovery very much subject to the way the economy seems to be going.

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	<u>Strongly</u> %	<u>Mildly</u> %	<u>Strongly</u> %	<u>Mildly</u> %
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September 1982	21	19	35	15
January 1982	30	22	26	12

\*Based on 1500 personal interviews, Gallup Poll. All other Newsweek polls based on 1000 telephone interviews.

The Trend In Reagan's Approval Rating By Demographics

	APPROVE			Chg. In % Pts.	DISAPPROVE			Chg. In % Pts.
	Sept. 1982 %	Feb. 1983 %	Jan. 1984 %	Sept. '82- Jan. '84	Sept. 1982 %	Feb. 1983 %	Jan. 1984 %	Sept. '82- Jan. '84
NATIONAL	41	42	56	+15	51	49	31	-18
<u>Sex</u>								
Male	46	50	62	+16	47	41	27	-20
Female	36	36	51	+15	54	56	34	-20
<u>Age</u>								
18-29 years	46	42	56	+20	45	53	32	-13
30-49 years	44	40	56	+12	47	51	31	-16
50 and over	34	45	55	+21	58	45	30	-28
65 and over	--	--	57	--	--	--	--	--
<u>Education</u>								
College	46	44	60	+14	49	48	31	-18
High school	43	43	55	+12	48	48	31	-17
Grade school	25	38	50	+25	63	52	31	-32
<u>Party I.D.</u>								
Republican	76	73	85	+9	17	21	10	-7
Democrat	16	22	37	+21	78	71	50	-28
Independent	47	43	53	+6	43	45	29	-14
<u>Race</u>								
White	45	47	60	+15	47	44	27	-20
Non-White	18	18	28	+10	73	75	57	-16



Choice For Republican Nomination If Reagan Does Not Run

George Bush continues to be the top choice for the Republican nomination in the event Ronald Reagan chooses not to run again. About one-fourth of Democrats and independents and three in ten Republicans would like to see George Bush nominated if Reagan does not run. Of note, there has been an increase of 11 percentage points since February, 1983 in those offering no opinion on a Republican candidate.

<u>Choice For Republican Nomination</u>	<u>February 1983</u>				<u>January 1984</u>			
	<u>Total</u> %	<u>Rep.</u> %	<u>Dem.</u> %	<u>Ind.</u> %	<u>Total</u> %	<u>Rep.</u> %	<u>Dem.</u> %	<u>Ind.</u> %
George Bush	28	37	23	26	26	31	25	22
Howard Baker	17	18	15	20	11	10	12	11
Robert Dole	8	9	7	9	7	7	5	8
Jack Kemp	4	4	2	2	4	2	5	4
Jess Helms	2	4	2	7	3	5	3	2
Other	7	5	9	4	4	4	7	2
Don't know	<u>34</u>	<u>23</u>	<u>42</u>	<u>32</u>	<u>45</u>	<u>40</u>	<u>43</u>	<u>51</u>
Total	100	100	100	100	100	100	100	100

Opinion of Reagan's Handling of Specific Foreign and Domestic Issues

The Newsweek Poll shows that as Reagan's overall job performance rating increases, so has the public's opinion of his handling of specific domestic issues. Approval of his handling of economic issues has increased by eight percentage points since August of 1983 (41% vs. 49%). Opinion of his handling of environmental problems has similarly increased.

However, the public's assessment of Reagan's handling of specific foreign problems has not increased but rather remained the same or declined. Specifically, there has been a nine percentage decrease since January, 1982 in Reagan's handling of relations with the Soviet Union (55% vs. 46%). Since August 1983, his handling of the Mideast situation has dropped five percentage points from 37% to 32% in the current poll and his rating on the U.S. role in Central America remains unchanged at 34%.

Opinion of Reagan's Handling

	<u>January 1982</u> %	<u>August 1983</u> %	<u>January 1984</u> %	<u>Change In % Points</u>
<u>Economic Conditions in Country</u>				
Approve	--	41	49	+8
Disapprove	--	55	43	-12
Don't know	--	<u>4</u>	<u>8</u>	+4
Total		100	100	
<u>The Environment</u>				
Approve	37	41	47	+10
Disapprove	40	48	38	-2
Don't know	<u>23</u>	<u>11</u>	<u>15</u>	+4
Total	100	100	100	
<u>Relations with Soviet Union</u>				
Approve	55	46	46	-9
Disapprove	29	37	39	+10
Don't know	<u>16</u>	<u>17</u>	<u>15</u>	-2
Total	100	100	100	
<u>The Quality of Public Education</u>				
Approve	--	41	46	+5
Disapprove	--	51	45	-6
Don't know	--	<u>8</u>	<u>9</u>	+1
Total		100	100	
<u>The Federal Deficit</u>				
Approve	--	--	37	
Disapprove	--	--	48	
Don't know	--	--	<u>15</u>	
Total			100	

Opinion Of Reagan's Handling

	<u>January</u> <u>1982</u> %	<u>August</u> <u>1983</u> %	<u>January</u> <u>1984</u> %	<u>Change In</u> <u>% Points</u>
<u>U.S. Role in Central America</u>				
Approve	--	34	34	0
Disapprove	--	53	48	-5
Don't know	--	<u>13</u>	<u>18</u>	+5
Total		100	100	

The Mideast Situation

Approve	--	37	32	-5
Disapprove	--	47	51	+4
Don't know	--	<u>16</u>	<u>16</u>	0
Total		100	100	

### Opinion of Ronald Reagan Personally

As the President's overall approval rating rises, so does the public's assessment of his specific personal abilities -- at least in most cases. Clearly indicative of this trend, 80% of the respondents in this Newsweek Poll like the way Ronald Reagan "stands up for America", and almost seven in ten (68%) perceive him as "decisive." The public also seems to have increased confidence in his ability to have "a good understanding of complex issues" with 54% reporting this is the case, and close to six in ten (58%) say they "like him personally."

Though they like the President personally, the public's perception of Ronald Reagan "caring about the less fortunate" is not as high as other ratings -- a plurality see him as not caring. With regard to his rigidness in certain areas, over half (54%) respond "he's too committed to his own point of view."

Despite concerns about Reagan's handling of foreign policy, a majority disagreed that he is "too quick to use military powers (50%), but a significant minority (41%) agreed.

APPLIES TO REAGAN

	January 1982 %	February 1983 %	August 1983 %	January 1984 %	Change in % Points
<u>I Like The Way He Stands Up For America</u>					
Yes	--	--	--	80	--
No	--	--	--	17	--
Don't know	--	--	--	3	--
Total	--	--	--	100	
<u>He Is Decisive</u>					
Yes	68	61	63	68	+5
No	23	32	28	23	-5
Don't know	9	7	9	9	0
Total	100	100	100	100	
<u>*He's Too Committed To His Own Point of View</u>					
Yes	37	--	--	54	+17
No	55	--	--	38	-17
Don't know	8	--	--	8	0
Total	100			100	

\*In 1982, the wording was "He is too rigid."

APPLIES TO REAGAN

	January 1982 %	February 1983 %	August 1983 %	January 1984 %	Change in % Points
<u>He Cares About The Less Fortunate</u>					
Yes	--	--	43	44	+1
No	--	--	52	50	-2
Don't know	--	--	5	6	+1
Total			100	100	
<u>He's Too Quick To Use Military Power</u>					
Yes	--	--	--	41	--
No	--	--	--	52	--
Don't know	--	--	--	7	--
Total				100	
<u>I Like Him Personally</u>					
Yes	60	52	52	58	+6
No	30	39	40	31	-9
Don't know	10	9	8	11	+3
Total	100	100	100	100	
<u>I Have Personal Confidence In Him To Do The Right Thing</u>					
Yes	56	47	--	56	+9
No	39	50	--	37	-13
Don't know	5	3	--	7	+4
Total	100	100		100	
<u>He Has A Good Understanding of Complex Issues</u>					
Yes	53	44	47	54	+7
No	35	46	46	33	-13
Don't know	12	10	6	13	+7
Total	100	100	100	100	

### Reagan's Campaign Promises

A series of questions were asked to determine how respondents measured the success of Reagan's campaign promises from four years ago. Financially, a slight majority of the public believes they are better off today than they were four years ago. Republicans and males tend to report this more often than other groups. Over four in ten (43%) believe our military defenses are stronger now.

However, Newsweek Poll respondents do not see the U.S. as more respected -- only 27% report the U.S. is more respected today -vs- 36% who feel the U.S. is less respected. The public also sees our chances of nuclear war as greater now than they were four years ago -- 38% reporting a greater chance -vs- 12% reporting less chance. Women, especially, report the chances of a nuclear war are greater now than they were four years ago (45%).



	<u>National</u> %	<u>Sex</u>		<u>Party Affiliation</u>		
		<u>Male</u> %	<u>Female</u> %	<u>Rep.</u> %	<u>Dem.</u> %	<u>Ind.</u> %
<u>Compared to Four Years Ago, Respondent is Economically:</u>						
Better off	36	40	31	53	25	33
Worse off	24	23	24	10	32	25
About the same	39	36	43	36	41	41
Don't know	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>1</u>
Total	100	100	100	100	100	100

Compared to Four Years Ago,  
Respect for U.S.

More respected	27	35	20	42	22	23
Less respected	36	33	38	23	49	33
As respected	29	26	33	27	22	36
Don't know	<u>8</u>	<u>6</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>8</u>
Total	100	100	100	100	100	100

Compared to Four Years Ago,  
U.S. Military Defenses Are:

Stronger	43	51	36	51	38	43
Weaker	9	8	10	4	14	9
About the same	41	36	45	39	40	42
Don't know	<u>7</u>	<u>5</u>	<u>9</u>	<u>6</u>	<u>8</u>	<u>6</u>
Total	100	100	100	100	100	100

Compared to Four Years Ago,  
Chances of Nuclear War

Greater	38	31	45	31	44	38
Less	12	14	11	13	8	15
About the same	45	51	40	53	45	41
Don't know	<u>5</u>	<u>4</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>6</u>
Total	100	100	100	100	100	100

Importance on Voting Decision As To Whether Country Loses Momentum  
When President Serves Only One Term

Opinion as to whether or not a respondent feels the country loses time whenever a President leaves after only one term is sharply correlated with likelihood of voting for Ronald Reagan.

Those who are extremely or very likely to vote for him report that this factor is very or fairly important (64%) in their voting decision.

On the other hand, respondents who are not too or not at all likely to vote for Reagan respond it is not too or not at all important (68%) when voting.

Likelihood of Voting For Reagan

<u>Importance</u>	<u>National</u> %	<u>Extremely/ Very Likely</u> %	<u>Fairly Likely</u> %	<u>Not Too/ At All Likely</u> %	<u>Don't Know</u> %
Very Important	25	43	22	12	16
Fairly Important	20	21	32	14	19
Not Too Important	20	16	21	22	22
Not At All Important	30	17	25	46	29
Don't know	<u>5</u>	<u>3</u>	<u>*</u>	<u>6</u>	<u>14</u>
Total	100	100	100	100	100

\*Less than one-half of one percent.